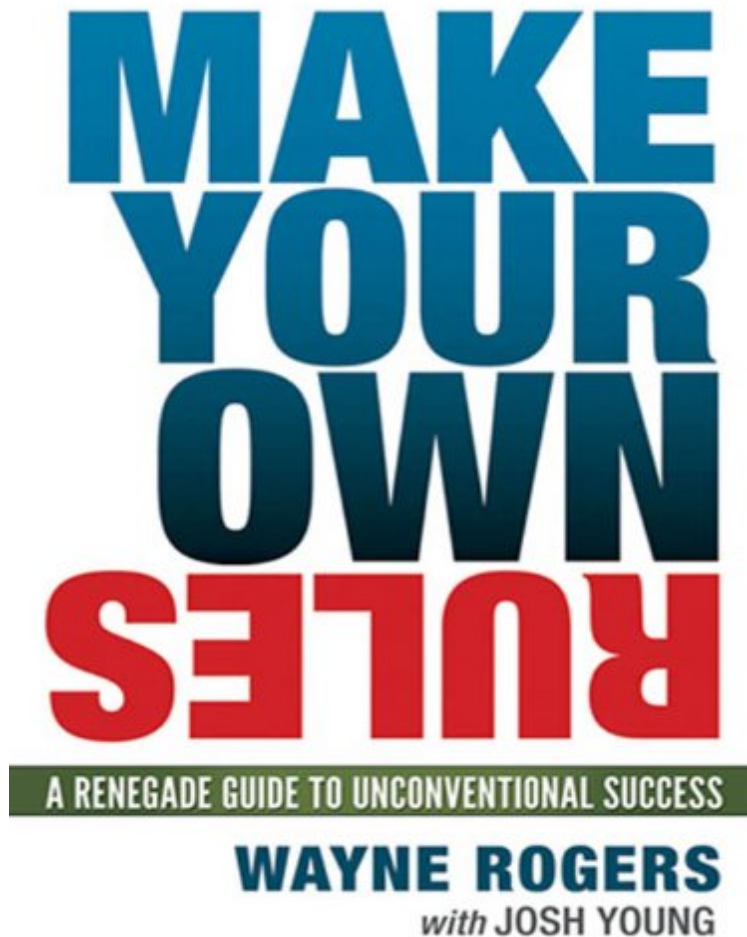


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# Make Your Own Rules: A Renegade Guide to Unconventional Success

Wayne ROGERS, Josh YOUNG

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**Wayne ROGERS, Josh YOUNG : Make Your Own Rules: A Renegade Guide to Unconventional Success** before purchasing it in order to gage whether or not it would be worth my time, and all praised Make Your Own Rules: A Renegade Guide to Unconventional Success:

1 of 1 people found the following review helpful. This book is clear straight to the pointBy Keith MNever mind it was written by an actor from the TV show M\*A\*S\*H because Wayne Rogers shows he really knows his stuff here, too.The ideas, information, true-life stories of business deals, and stories of the people he worked with are focused on doing business your own way, not merely following the crowd or the "standard" way to do things. From my experience in doing business my own way, I can say this book is very realistic. Rogers does not advocate or describe any illegal or underhanded deals; in fact, he's clear that ethics are top priority in his business transactions, and one need not be unethical to be successful.He does describe a number of business deals using some specialized

terminology, for example referring to the concepts of 'return on investment' and 'tax strategies' when quickly describing the in's and out's his deals. I understood most of the concepts, but I recommend that if you are a beginner in business and investment terms, start with a simpler book. If you order it and find it somewhat over your head, I'd say put it on your bookshelf, and later, after some other experience in investing, open it again and it may make more sense. The writing itself is down-to-earth and not flowery or self-promoting. It really is a pleasure to read, and even if you don't understand all the details of the deals he describes, there is a positive spirit to the whole book. 0 of 0 people found the following review helpful. Not What I'd Hoped For By Kindle Customer Not bad as a self-improvement or self-help book, but I was hoping for more on M\*A\*S\*H. 0 of 0 people found the following review helpful. Four Stars By M makes you think...

It's hardly a secret that the corporate ladder is no longer the path to success it once was. Wayne Rogers—star of the classic TV series M\*A\*S\*H—has had even more success as a businessman and entrepreneur than as an actor. Applying his own unique viewpoint to a wide range of businesses (a restaurant, a vineyard, a chain of convenience stores, the world of banking, real estate, a film distribution company, and even a famous bridal boutique), the iconoclastic star has steadfastly refused to accept limitations, and boldly forged a path for himself beyond the stifling constraints of the corporate system. Filled with insights and engaging stories, *Make Your Own Rules* paints a fascinating portrait of how Rogers excelled precisely because he didn't have prior experience in each of these businesses or any preconceived notions of how they should be run. Rogers reveals the keys to his success over the past four decades—lessons that are even more important today. After all, in the current economic climate, learning to be creative, challenge convention, and seize unexpected opportunities is not only liberating—it can make all the difference to success. Anyone who yearns to succeed without the burdens of corporate culture can thrive outside the establishment. Whether you are an entrepreneur, a small business owner, changing careers, or just entering the workforce, *Make Your Own Rules* delivers the inspiration and guidance you need to climb the ladder of your choice.