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Make Money Online: Roadmap of a Dot Com Mogul

John Chow
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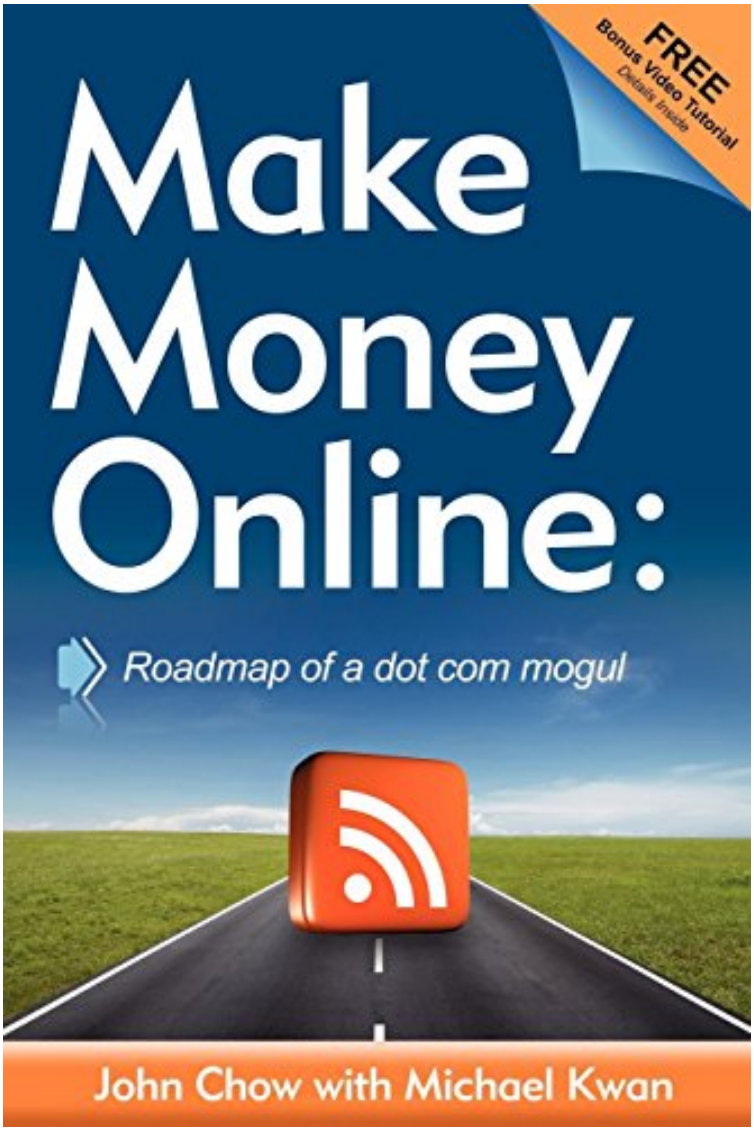

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John Chow : Make Money Online: Roadmap of a Dot Com Mogul before purchasing it in order to gage whether or not it would be worth my time, and all praised Make Money Online: Roadmap of a Dot Com Mogul:

3 of 3 people found the following review helpful. IF You Can Only Buy ONE BOOK On The Subject...THIS IS IT!!!By Kay ComerI'm a 65 year old wife..mom..grandma and great grandma....and I've been writing a daily blog since November of 2009. I've always loved storytelling and writing...and our daughter just showed up on my birthday in November of 2009 and she had set me up a facebook page and an account on blogger.com....."I" didn't even know what facebook WAS as the time....OR what a BLOG was. But she brought me to the computer...showed me how to log onto both...wrote me out instructions to use until I could get familiar with it.I didn't expect anyone to read my 'blog'

but my husband and daughter...but on about day 2 of blogging...I noticed that a friend had clicked 'like' after I posted my blog. I was so excited I called Kim at work...and since I never bothered her at work...SHE thought there was a family emergency...She answered in a panic...and I yelled..."RACHEL JUST READ MY BLOG AND CLICKED LIKE!!!" She laughed for 3 minutes.....After that day...my readers quickly grew and grew....and now my blog is read all over the world. I'd never given any thought to making money blogging...until one day...I ran across something online that just said, "Make Money With Your Blog" :-) So I thought...well for goodness sakes....I DO this every morning ANYWAY...why not make some money...?So I began researching....making money with a personal blog. I didn't really find anything that sounded 'real' to me...and we're retired and I didn't especially need any extra money....Everything "I" found...was just written by people SELLING THEIR IDEA of making money with a blog.....But one day last week...I feel the Lord just led me....to this book...I can't even remember how it happened...But I do a lot of giving and helping of homeless and very destitute families...and I felt the LORD KNEW that if I made some good money blogging....that money would be put to good use to help families in dire need.....We were going away for the weekend this past weekend...so I ordered Johns book and had it overnighted...in fact...I ordered 2 of this same book..because our daughter is still my computer tech and when I need help with my blog she's there.....I read it over the weekend with a pen and highlighter in hand....The pen...to write my own thoughts in margins...and the highlighter to highlight anything I thought was crucial in the book....I always do this when reading anyway.....But when I finished Johns book....I showed it to my husband and we laughed and laughed....because I had almost the whole book....highlighted.....Kind of defeated my own purpose....But this is WITHOUT A DOUBT...the best book out there on making money with a blog...personal blog or otherwise....He tells you exactly how he got his start....what websites helped him....other blogs to check out to let us physically SEE... what he is trying to tell us....EVERYTHING we would need to know...is in this book...with very detailed explanations...I really think this book is going to make my blog one of the big money making blogs...and do so...fairly quickly beCAUSE it's already a well read blog with good solid content.Now just reading Johns book....is NOT going to help you...You will have to read and study and highlight the book to refer back to as you work your blog...My blog is a simple personal blog on living life to the fullest...savoring moments...improving relationships...spreading peace and love...and it's inspirational, motivational, humorous, uplifting and thought provoking...I share some of my favorite recipes as an old fashioned cook and we do projects together...the readers and I...like the "29 Days Of Giving" project...I have so many readers tell me they can't start their day until they've read my blog.I hope this review inspires you to order this book....It's worth every single penny and more.....[...]11 of 11 people found the following review helpful. A Solid Roadmap for Beginning and Struggling BloggersBy Deborah WoehrIf it weren't for my familiarity with John Chow, I might have passed on this book based on my skepticism of the "make money online" theme of the title. Although you can download the ebook for free from his site, I was impressed by the comments on his blog and the reviews here that I decided to give the paperback a chance. This has become one of my top books of 2010.I've been blogging since 2004, with modest success. While I knew quite a bit about blogging and WordPress, I managed to pick up some tips and tricks in the first six chapters. Chapter 7 covered what I felt that I needed help the most - how to write online content that attracts and keeps readers. I also learned a lot from Chapters 8 through 13 and will refer to them once I nail down the principles in the seventh chapter.This book is such an easy read that I plowed through it this morning, highlighting almost every page. If you have just launched blog (or are planning to) and want a solid blueprint on how to make it successful, Make Money Online is a must-read. If you've been blogging for 6+ months and find yourself struggling to build your readership and/or earn a full-time living, Make Money Online is a must-read.0 of 0 people found the following review helpful. Make Money Blogging With John ChowBy Wayne TullyJohn Chow, a cheeky looking blogger who always smiles and wh would'nt he when he earns $50,000 a month or more just from blogging and everything associated with blogging online. This book details the very core basics of what you should do to start out if you are serious with blogging as a source of income and it's a good place to start too. Easy to read and methodical in it's approach to give you the easy path to make money with blogging.There's everything you need to begin explained in each chapter of this book and I recommend it for beginners in blogging and thos who would want to monetize their blogs as viable business assets. Find out who John Chow is and become inspired by his opening story at the beginning of the book.

Blogs.They may have once been the realm of personal online diaries, but blogs have quickly become just as legitimate and influential as mainstream newspapers and magazines. Did you know that you can make a very healthy income from blogging? Do you want to make five figures every month? I can show you how. My name is John Chow and my personal blog consistently makes over $40,000 a month. In this book, I describe exactly how I went from earning $0 to over $40,000 a month from just a couple of hours each day. I'll walk you through the process, step by step, uncovering all the secrets that other pro bloggers are too afraid to tell you. What are you waiting for? Get out of the rat race and into the blogosphere!

About the Author John Chow is a dot-com mogul from Richmond, British Columbia, Canada.nbsp; He started out as a partner in a local Richmond printing company before he figured it was time to move on to greener pastures.nbsp; In

April 1999, he decided to launch the TechZone (http:// www.thetechzone.com), a website that has become one of the largest hardware tech sites on the Internet.nbsp; The site has over ten thousand pages of quality content and gets over two hundred thousand page views per day.nbsp; The self-proclaimed "root of all evil" shares his many techniques to make money online through John Chow Dot Com (http://www. johnchow.com).nbsp; John Chow has been featured in such publications as The Vancouver Sun, the Globe and Mail, Entrepreneur Magazine, Ming Pao Magazine, and BC Business Magazine. Michael Kwan is a freelance writer based out of Vancouver, British Columbia, Canada.nbsp; He graduated with honors from the University of British Columbia with a degree in Psychology and English Literature.nbsp; During that time, he worked as a contributing writer and co-editor for Arts@Work, the official newsletter of the UBC Arts Co-op Program.nbsp; Today, Michael's freelance work is mostly found online with a focus on professional blogging and technology reviews.nbsp; His writing has been featured on such popular websites as Mobile Magazine (http:// mobilemag.com) and Hadouken Online (http://www.hadoukenonline. com).nbsp; Michael also maintains his own blog, Beyond the Rhetoric (http:// btr.michaelkwan.com), where he writes about personal development and freelance writing, as well as other topics of the day.