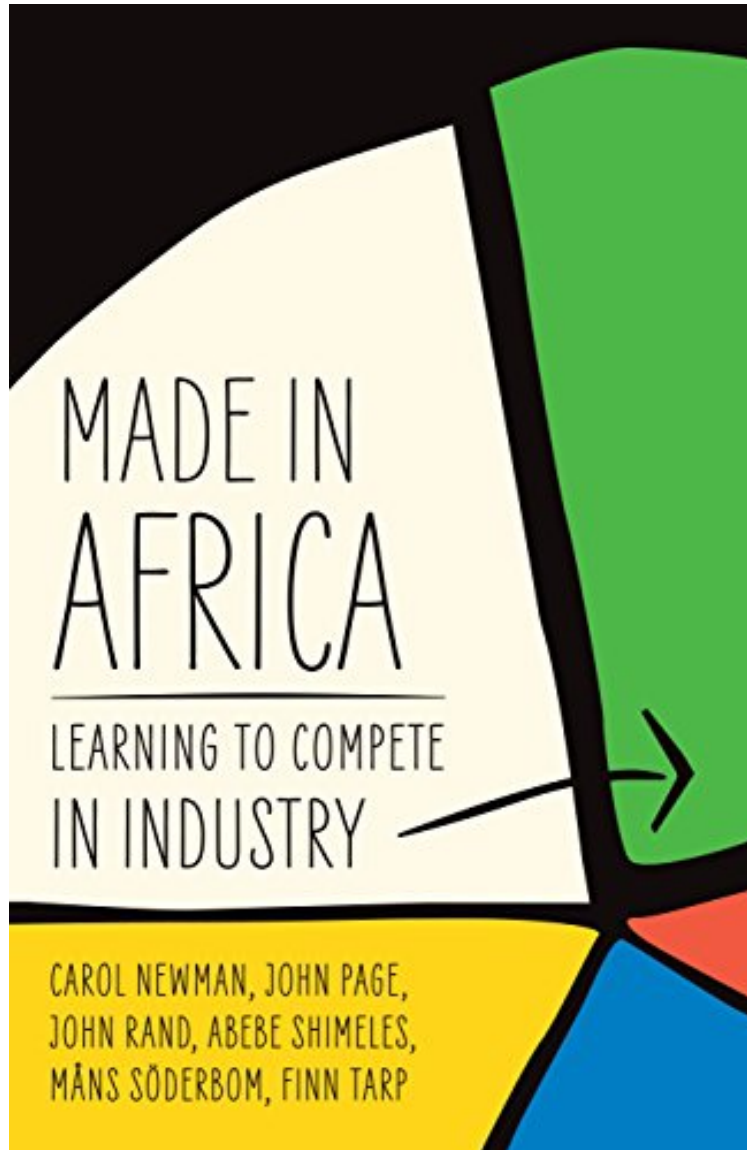


(Download) Made in Africa: Learning to Compete in Industry

## Made in Africa: Learning to Compete in Industry

*Carol Newman, John Page, John Rand, Abebe Shimeles, Marios Souml;derbom, Finn Tarp*  
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Why is there so little industry in Africa?Over the past forty years, industry has moved from the developed to the

developing world, yet Africa's share of global manufacturing has fallen from about 3 percent in 1970 to less than 2 percent in 2014. Industry is important to low-income countries. It is good for economic growth, job creation, and poverty reduction. *Made in Africa: Learning to Compete in Industry* outlines a new strategy to help African industry compete in global markets. This book draws on case studies and econometric and qualitative research from Africa and emerging Asia to understand what drives firm-level competitiveness in low-income countries. The results show that while traditional concerns such as infrastructure, skills, and the regulatory environment are important, they alone will not be sufficient for Africa to industrialize. The book also addresses how industrialization strategies will need to adapt to the region's growing resource abundance.

**From the Inside Flap** Why is there so little industry in Africa? Over the past forty years, industry has moved increasingly from the developed to the developing world, yet Africa's share of global manufacturing has declined. Industry is critical for economic growth, job creation, and poverty reduction. *Made in Africa* outlines a new strategy to help Africa get its fair share of the global market. Based on research from Africa and emerging Asia, it helps the reader understand what makes firms in low-income countries more competitive and what makes countries more attractive to competitive firms. The results: while removing such traditional constraints to industrialization as poor infrastructure, low skills, and intrusive regulations is important, this alone will not be sufficient to help Africa thrive in the global marketplace. To compete, African governments will need to develop new policies to promote exports, build the capabilities of domestic firms, and foster industrial clusters. For African governments to succeed in implementing this new industrialization strategy, the donor community will also need a new strategy for development assistance, one focused on creating competitive economies.