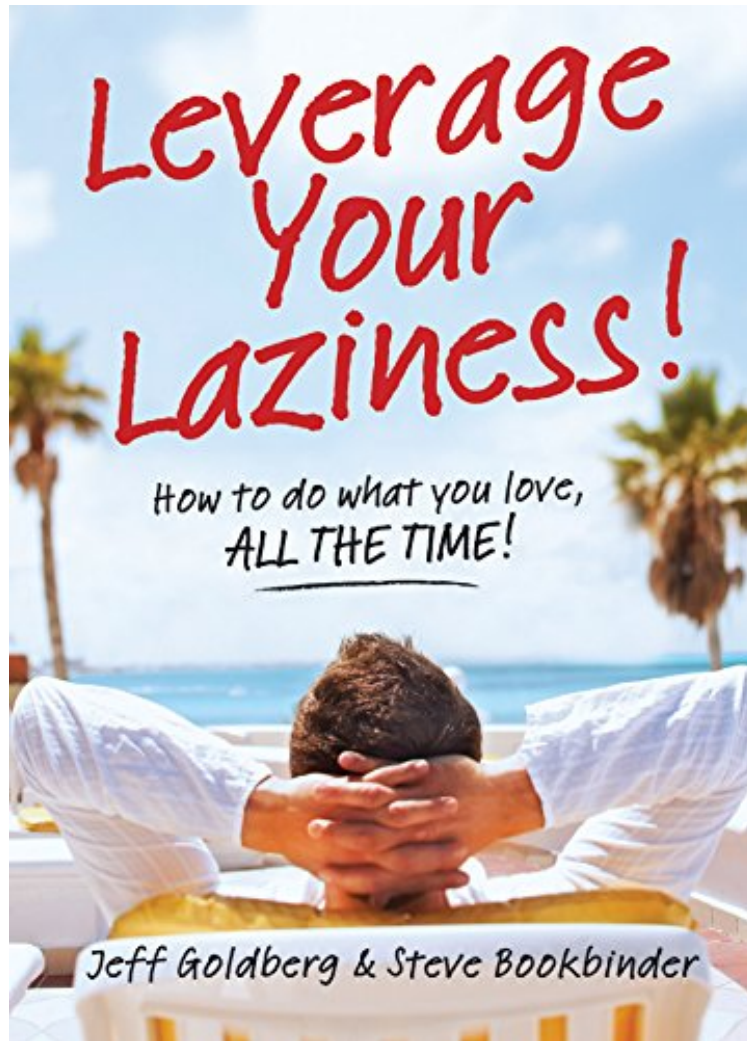


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Leverage Your Laziness: How to do what you love, ALL THE TIME!

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Jeff Goldberg, Steve Bookbinder : Leverage Your Laziness: How to do what you love, ALL THE TIME! before purchasing it in order to gage whether or not it would be worth my time, and all praised Leverage Your Laziness: How to do what you love, ALL THE TIME!:

2 of 2 people found the following review helpful. This is the handy dandy guide to understanding how to live life and enjoy it.By Demetria JohnsonYou would be silly not to want to understand a way to live life and not be stressed out so much by work. This is the handy dandy guide to understanding how to live life and enjoy it.0 of 0 people found the following review helpful.) is an excellent primer on how to tap into your passion and ...By Mr. Long IslandLYL (how's that for lazy!) is an excellent primer on how to tap into your passion and make it work for you. A quick, fun

read with excellent insights and guidance. A must read for anyone considering how to make a better life for him or herself. 4 of 5 people found the following review helpful. Laziness - My Dream Job!!! By Christopher Petrizzo I much enjoyed reading this book. It made me laugh, ponder and reflect. Loved the writing style, getting to laugh with the authors, and all the quotes, especially, "Life's tough ndash; get a helmet." This book is a great kick-start for those that dream to do what they are passionate about but never had the courage to start.

Jeff Goldberg and Steve Bookbinder combine their wit, intellect, and common sense in this entertaining, data packed instructional manual. They draw on their personal insight, diversified experiences, and passion for life coaching in the writing and production of *Leverage Your Laziness!* In this collaboration they introduce an approach designed to use leverage and laziness as a strategy for attaining effective performance with the least work and the added bonus of sensing the enjoyment of accomplishment. Steve helps the reader discover how to recognize and utilize their strongest strengths in their personal strategy for success. Jeff introduces keys to focus on those things you enjoy most in your work to increase your personal productivity with the least effort. Sixteen principles, dozens of motivational quotes from dozens of recognized leaders, and the opportunity for individual readers to get specific in applying these principles personally make up the format of this humorous, practical, and powerful guidebook. Concise, and compact, yet comprehensive *Leverage Your Laziness!* is an important tool for the established entrepreneur, for successful leaders, for life coaches, and for those who "wanna be" rich and famous.

"Leverage is defined as the power to act effectively. Laziness means not disposed to work. Combine the two and you get *Leverage Your Laziness*, a guide to get what you want with the least effort. Steve and Jeff make witty commentary and provide useful tools to help rocket you forward towards your dreams. A quick read that is packed with helpful hints and humor. Keep it on your desk for a constant reminder to work smart, not hard." -- Rob Basso, Author of *The Everyday Entrepreneur*
About the Author Steve Bookbinder is the co-founder and CEO of Digital Media Training, a global training company and leader in m-learning (e-learning pushed out through mobile devices). His background is in sales, sales management and coaching. He's trained more than 30,000 people. Steve first began leveraging his laziness when he turned his hatred of writing proposals into a winning strategy for closing sales. Eventually, he expanded the principle to every aspect of his life. The result: nearly 100% of his time