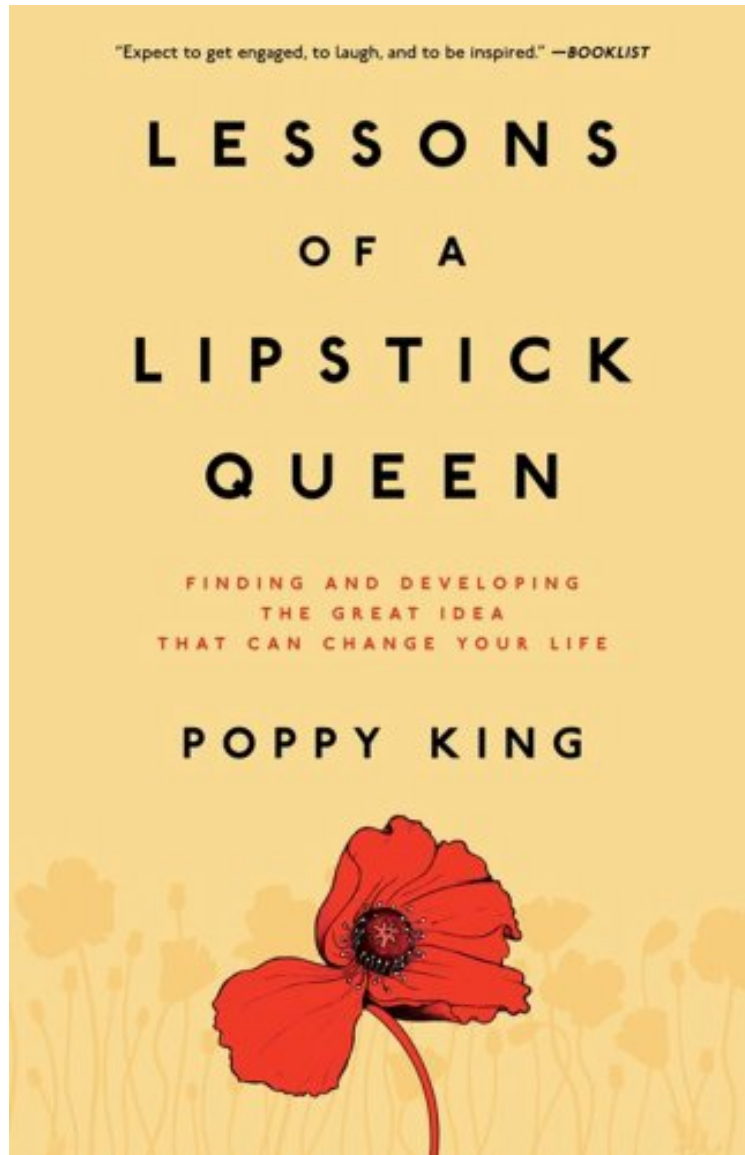


[Mobile library] Lessons of a Lipstick Queen: Finding and Developing the Great Idea that Can Change Your Life

Lessons of a Lipstick Queen: Finding and Developing the Great Idea that Can Change Your Life

Poppy King

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Poppy King : Lessons of a Lipstick Queen: Finding and Developing the Great Idea that Can Change Your Life before purchasing it in order to gauge whether or not it would be worth my time, and all praised Lessons of a Lipstick Queen: Finding and Developing the Great Idea that Can Change Your Life:

0 of 0 people found the following review helpful. I wish I had the author's vision and drive. By SteffieReadable and

inspiring. I gave it to a friend who was starting her own business, and I hope it will help. 0 of 0 people found the following review helpful. Lessons of a Lipstick Queen By Buff Bought this for my daughter for Christmas. She loved it since she is starting her own business and was interested in another woman's experience. 15 of 15 people found the following review helpful. This book is about following one's dream, taking risks, and going with an idea that can be built into a company. By Jeff Lippincott I really liked this book a lot. It's a book written by a female entrepreneur who started her own company in Australia when she was 18. She winged it, and somehow it grew to be a real success despite her lack of a formal business plan. But eventually her lack of proper planning caught up with her and the company was forced into bankruptcy and as a result she lost control of it. This book is a compilation of 61 lessons she learned from her experience riding the wave of success as her company grew and then fell. The lessons are grouped in the following 12 chapters: 1. You already have ideas (1-6) 2. From ideas to decisions (7-13) 3. Research is simpler than it sounds (14-19) 4. Looking closer (20-23) 5. The road map (24-27) 6. On the money trail (28-33) 7. Marketing: Anyone can do it (34-38) 8. Putting yourself on the line (39-43) 9. The greatest show on earth (44-48) 10. Now you're moving (49-53) 11. The err is human (54-58) 12. Keep the flame alive (59-61) Epilogue: The last word on the very beginning This book is about following one's dream, taking risks, and going with an idea that could be built into a company. It is filled with words of wisdom regarding entrepreneurship. It is motivational, and includes tips and anecdotes that just about any want-a-be entrepreneur will find useful on their road to starting a small business of their own. I wish I could list all 61 of the lesson titles in this review. But that wouldn't be fair or right. However, the 14 lesson titles that were my favorites were: 5. Fantasizing is essential 14. Avoid Complication 15. The destination determines the journey 16. Go back to school 24. Close the information gap 25. Start with the questions 26. Mapping it out 28. Ideas need money, and vice versa 34. Keep it real 35. Successful marketing: Something simple 36. Successful marketing: Something true 37. Successful marketing: Something consistent 38. Successful marketing: Something with a point of view 39. Strive for balance The book follows a typical sequence. First the lesson learned is presented and then the author tells her story as it related to the lesson. If you are thinking about starting a business of your own, then seriously consider getting a copy of this book and giving it a read. You won't be sorry you did. 5 stars!

From the perfect lip stick to mergers and acquisitions, Lessons of a Lipstick Queen follows Poppy King's extraordinary journey through the world of business and teaches you how to be more entrepreneurial in your own life. If an eighteen-year-old girl's search for the ideal matte lipstick can turn into a multimillion-dollar company, anything is possible. When Poppy King finished high school, all she had to show for herself were some lackluster grades and a hundred and one ways to get out of phys ed. Within three years, however, she was president of her own hugely successful lipstick brand, Poppy Industries. How did she do it? In Lessons of a Lipstick Queen, Poppy reveals how she managed to launch her business, extracting valuable lessons from the experience as she goes along. Through Poppy's example, you can learn how to become a real entrepreneur -- from recognizing a good idea and finding financing, to marketing yourself and your brand, to approaching the media and avoiding common pitfalls. Whether you are looking to go into business for the first time, or simply want to build on your current career, Poppy King is the voice of experience that you should be listening to. In a world where everyone is eager to get ahead, it's essential to think like an entrepreneur. Much more than just a guide to success, Lessons of a Lipstick Queen is a candid adventure story designed to take you on a journey of self-discovery. Filled with exercises, concrete tips, and Poppy's personal and professional anecdotes, this motivational book will help readers get in touch with their inner entrepreneur.