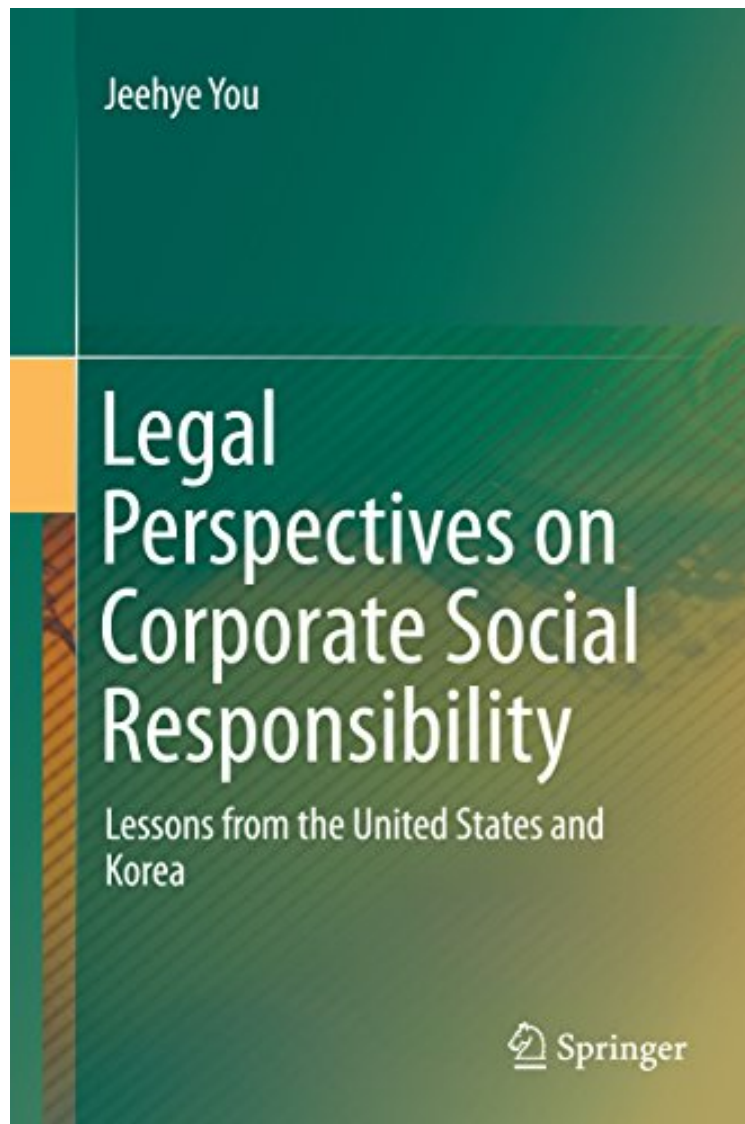


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Legal Perspectives on Corporate Social Responsibility: Lessons from the United States and Korea

Jeehye You

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This book offers readers a comprehensive and in-depth legal analysis of corporate social responsibility (CSR) by examining the theoretical foundations of corporate governance and its legal mechanism in the United States and South Korea. Moreover, it proposes legislative blueprint for establishing the legal frameworks that might serve to legitimize and effectively implement CSR in general. Reflecting the zeitgeist of improved corporate accountability and transparency, the ongoing movement to enhance CSR has permeated entire sectors of society the world over. Despite the apparent ubiquity of CSR, the corporate laws of many countries remain relatively silent on the issue, omitting to include any explicit provision governing the concept. Partly in response to this lack of legislation, Korean corporate scholars, for example, have attempted to introduce American legal theories, systems and laws on CSR into Korea. Yet traditional Korean jurisprudence provides no defining foundation for CSR; indeed, the prevailing view in jurisprudence and scholarship passively resists instituting corporate responsibility into the law. In response to this jurisprudential and academic shortcoming, and as an example for other countries, this book provides a comprehensive guide to the relevant legislation and theory on CSR in Korean corporate law by employing a comparative study of the relevant American theories and laws. Proceeding from this analysis, the book then puts forward a legislative blueprint for establishing a foundation to legitimize and effectively implement CSR.

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About the Author Jeehye You specializes in corporate governance, white-collar crime, business law, comparative law, sustainable development and the legal perspectives on corporate social responsibility (CSR). She has published articles on corporate governance reforms and business issues in comparative perspective. As a founder and chairperson of the Center for Global Law Initiatives (CGLI) at Galgotias School of Law, Professor You encourages advanced research and education to address global legal challenges by initiating a creative dialog among faculty, students, and legal experts in the world, facilitating the Center's innovative and cooperative research. She is also engaged in legal and CSR practices as Advisor of CSR Initiatives at Korean Cultural Centre India, Embassy of the Republic of Korea and Global Regional Expert of law in the United States and India at Korea Trade-Investment Promotion Agency (KOTRA). She has been Visiting Scholar at University of Delhi, and Global Research Fellow of Global Legislation Research Center at Korea Legislation Research Institute (KLRI). She earned a J.S.D. (Doctor of Law) from Washington University School of Law with Marion C. Early Scholarship for her academic excellence, an LL.M. from The George Washington University Law School, and an LL.B. and an LL.M. from Ajou University with Chancellor's Award.