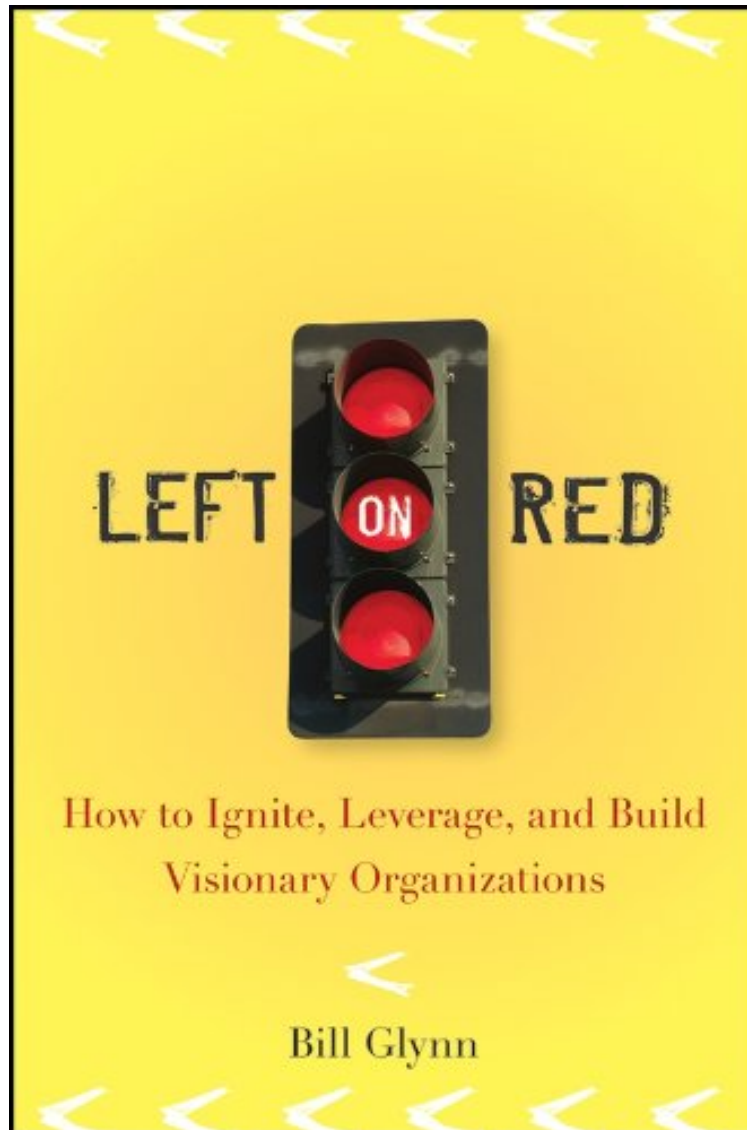


(Download) Left on Red: How to Ignite, Leverage and Build Visionary Organizations

Left on Red: How to Ignite, Leverage and Build Visionary Organizations

Bill Glynn

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Bill Glynn : Left on Red: How to Ignite, Leverage and Build Visionary Organizations before purchasing it in order to gauge whether or not it would be worth my time, and all praised Left on Red: How to Ignite, Leverage and Build Visionary Organizations:

8 of 8 people found the following review helpful. No Greenlight for "Left on Red"By Thomas M. Loarie"Red lights are meant to slow or stop movement. Taking a left on a red is dangerous, a little crazy, and certainly a lonely sport not for the weak-willed. If you have the guts and smarts to try it, the rewards are well worth it."I happened to hear author

Bill Glynn being interviewed on national radio when his "Left on Red" was released and was compelled to put "Left on Red" at the top of my "must read" list. Glynn, "one of the world's top fifteen innovators" and venture capitalist, has written what I would call a "breezy" book (215 pages of the largest font I have seen in years) based on his experience and observations. The book's cover promises to provide an insider's view and examples of: 1) how great businesses are built; 2) how to create cultures of innovation and creation necessary to survive the systems and markets meant to keep individuals and teams bottled up; and 3) what is the quickest route to innovation. Topics include The Visionary (Business is War), The Future (Not the New Media - the New Medium), The Art of a Deal (The Two-by-Four and Return on Innovation), and the Strength of Social Capital (Shaking Hands and Kissing Babies and Ideation). The format he uses begins with his observations and examples, followed by Tactical Takeaways (a summary with bullet points), and an Insider's Viewpoint (comments by various innovator's). For me, the book was a great disappointment. Before I go on, I will admit to a bias as I come from the life science industry which is a world apart from Glynn's very fast paced 5.0 existence. The upfront investment and potential human costs in medical research and commercial development of new medical therapies follows a very different paradigm for innovators. With the exception of a few Insider's Viewpoints and some aspects of the Strength of Social Capital, the book offers the reader very little other than tiresome glib comments and cliché's. Glynn notes that colleagues have commented on his fast-paced style and his ability to get to the endgame before anyone else. I suspect "Left on Red" reflects his overall approach to life. Glynn is critical of the books, "Who Moved the Cheese" and "One Minute Manager," believing they belong on the shelf in a bookstore. For me, "Red on Left" makes a threesome. 0 of 0 people found the following review helpful. Five Stars By David Mitts This guy is brilliant! 3 of 4 people found the following review helpful. Left on Red is the real deal By B. Ryan If you've met Bill Glynn (I did once, briefly), you see right away he's a real dynamo. Finally a book that bursts with the personality of the author. Fav section is on "The Strength of Social Capital" which is the new currency. If you want to get networked, get connected, then pick up Left on Red. Really enjoyed it.

In Left on Red, venture capitalist and business innovator Bill Glynn reveals how visionary thinkers and risk-takers build great companies by doing the opposite of the expected. Today's coolest and most successful businesses? including Google, Apple, and YouTube? were built by people who break the rules and bring radical ideas to life. If you're an entrepreneur or an executive, this book gives you the inspiration and the guidance to bring your radical ideas to life? and change the world in the process.