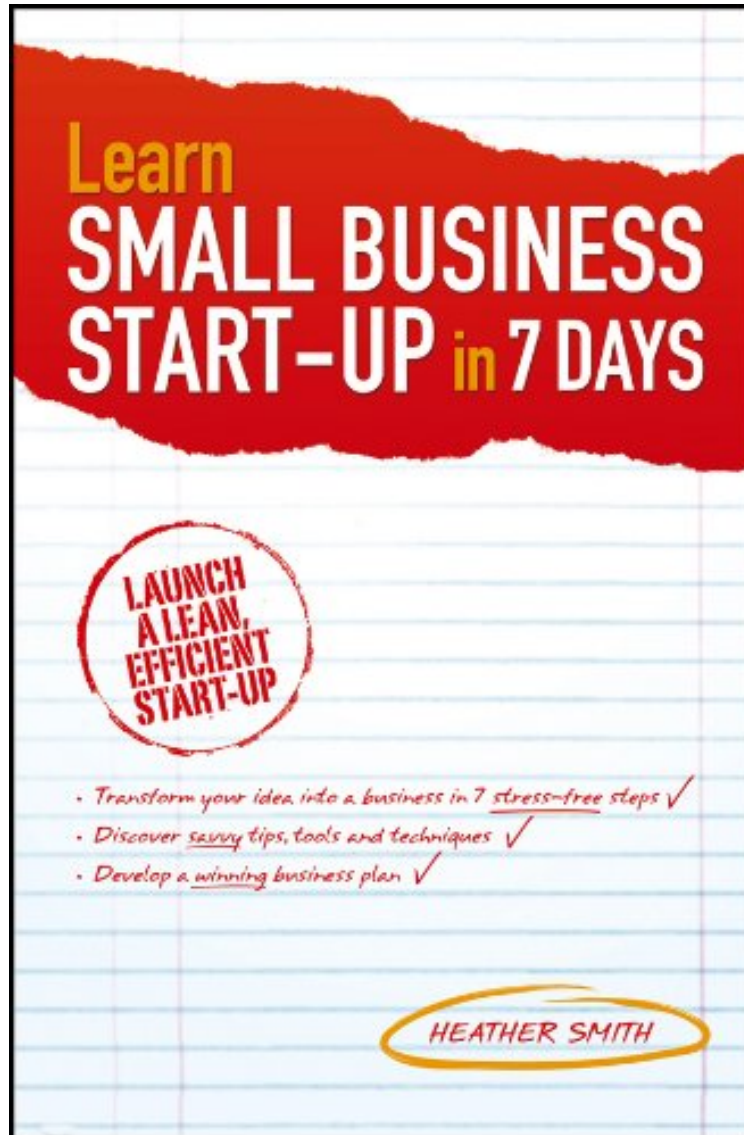


Learn Small Business Startup in 7 Days

Heather Smith

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1 of 1 people found the following review helpful. Nice to read and very informativeBy neeteshmThe book is nice to read and provide basic infrastructure necessary to start any small business , It is very helpful when someone is starting or thinking to start business . I liked the relevent Govt or Non Govt links I(sites) provided in each section of the book for more details on the perticular topic related to the business ,

The practical guide to learning the essentials of starting your own business in just one week Thinking about starting a business? Then *Learn Small Business Startup in 7 Days* is the book for you. Guiding you through the key aspects of getting a new business up and running, from a self assessment about whether you are really prepared, through to finance, marketing, and legal issues, highly sought-after small business commentator Heather Smith covers it all. Carefully explaining everything you need to know to efficiently and effectively start a business, the book comprehensively covers the basics in 7 chapters, one for every day it will take you to get ready to leave the rat race and live your small business dream. Covers everything you need to know to start and prosper as a small business owner Helps you gauge whether running a small business is right for you Offers expert advice from a highly-respected small-business specialist While running a small business allows you to turn your passion into your livelihood, it is also often very demanding on your time, your cash reserves, and your sanity. With this book in hand, you have everything you need to lay a solid foundation for small business success.

From the Back Cover Do you have a great business idea but don't know where to start? Do you want to take that step from employee to business owner? Are you ready to gain skills and knowledge to turn your dream into a profitable reality? *Learn Small Business Start-Up in 7 Days* is your step-by-step guide to taking the stress out of starting a new business. This small business guide covers all the start-up essentials, from finances and marketing through to cloud technology and legal matters, and all that's in between. In 7 quick and easy steps, you'll be armed with all the knowledge you need to start your own business. By working through hands-on activities you'll develop your strategic vision and goals and prepare a comprehensive business plan. Packed full of the best tips, tricks and tools, this is essential reading for anyone aspiring to start or buy a business. **About the Author** Heather Smith is a sought-after small business expert who provides education, training and support to businesses across Australia, and helps them maximise their productivity and profitability. Heather is a popular speaker and media commentator on all things small business. For further information and bonus resources, visit www.HeatherSmithSmallBusiness.com.