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Leading Constant Change: A practical framework for making change happen

Philip Webb

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Linda Wyatt, CEO, AIM Awards

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Philip Webb : Leading Constant Change: A practical framework for making change happen before purchasing it in order to gauge whether or not it would be worth my time, and all praised Leading Constant Change: A practical framework for making change happen:

Driving change is a key priority for all business leaders. But planning change initiatives, engaging people with new

ideas and ensuring momentum are all easier said than done. This 15-step framework for leading change provides a practical toolkit for doing just that. Discover: · The secret ingredients of effective change · How to create a robust change strategy · Ways to keep your people engaged and motivated · Techniques to accelerate execution

Leading Constant Change gives you the tools you need to stay one step ahead.