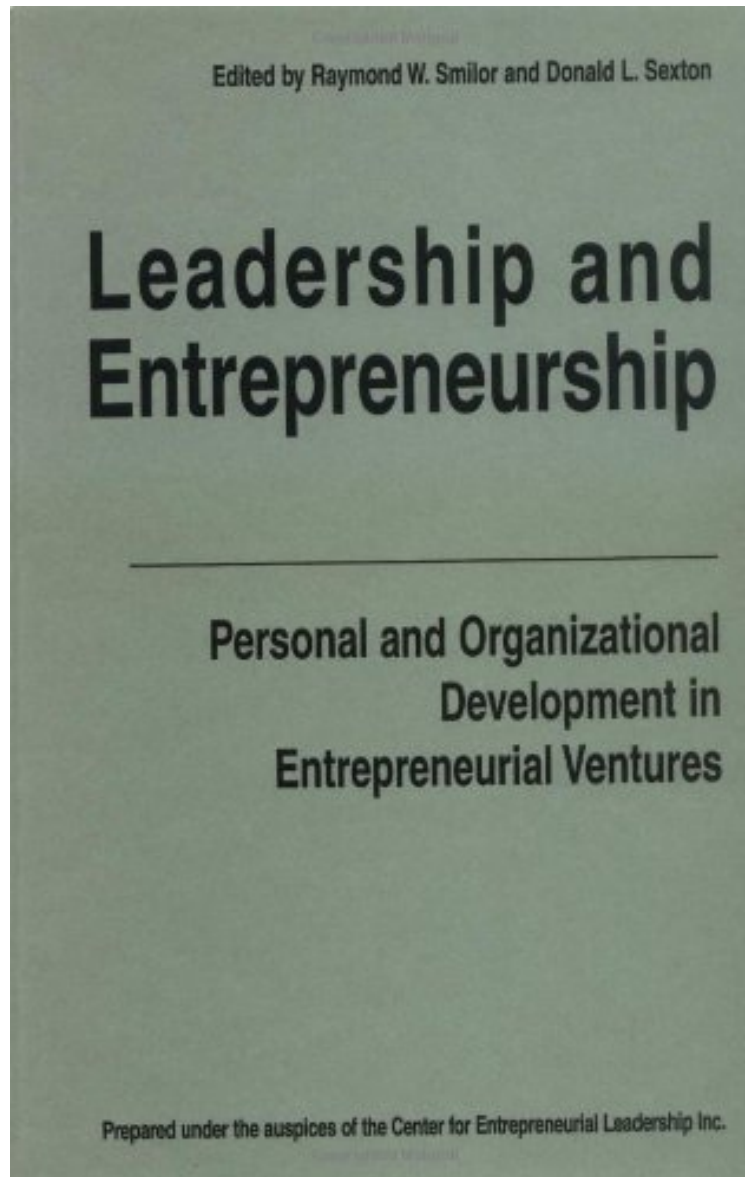


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Leadership and Entrepreneurship: Personal and Organizational Development in Entrepreneurial Ventures (Entrepreneurship, Principles Practices)

Jana Matthews

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"Leadership and Entrepreneurship, edited by two experts in the field, contains the writings of some impressive authorities...Collectively, they focus on the entrepreneur's views from a personal and organizational perspective. Most notable, the reader will gain insight into what makes entrepreneurs tick--especially the successful ones, and how the individual affects his/her organization's development. In a way, the book is reminiscent of Stephen Covey's Seven Habits of Highly Effective People (1989). Recommended for lower-division undergraduates and above, researchers, entrepreneurs, and any aspiring entrepreneur."-Choice

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About the Author
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