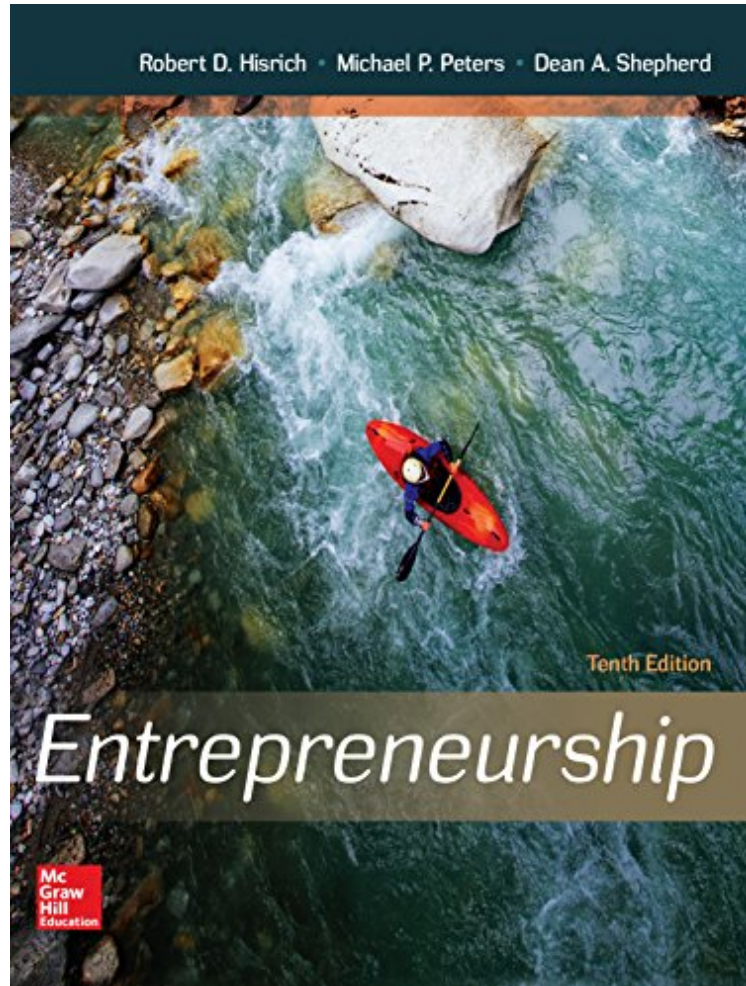


(Read free) Entrepreneurship (Irwin Management)

Entrepreneurship (Irwin Management)

Robert Hisrich

*ebooks | Download PDF | *ePub | DOC | audiobook*



DOWNLOAD



+

READ ONLINE

#1873080 in eBooks 2016-01-22 2016-01-22 File Name: B01AAYZWLW | File size: 19.Mb

Robert Hisrich : Entrepreneurship (Irwin Management) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Entrepreneurship (Irwin Management):

The 10th Edition of Entrepreneurship by Robert Hisrich Michael Peters and Dean Shepherd has been designed to clearly instruct students on the process of formulating planning and implementing a new venture. Students are exposed to detailed descriptions of how to embark on a new venture in a logical manner. Comprehensive cases at the end of the text have been hand-picked by the authors to go hand-in-hand with chapter concepts. The superb author team of Hisrich Peters and Shepherd draw from their distinct backgrounds to create a book that addresses the dynamics of today's entrepreneurial challenges. From Bob Hisrich's expertise in global entrepreneurship to Mike Peters's background as a both a real-life entrepreneur and academic to Dean Shepherd's current research on cognition and entrepreneurial mindset this book balances the crucial line between modern theory and

practice.