

Entrepreneurship and New Value Creation: The Dynamic of the Entrepreneurial Process

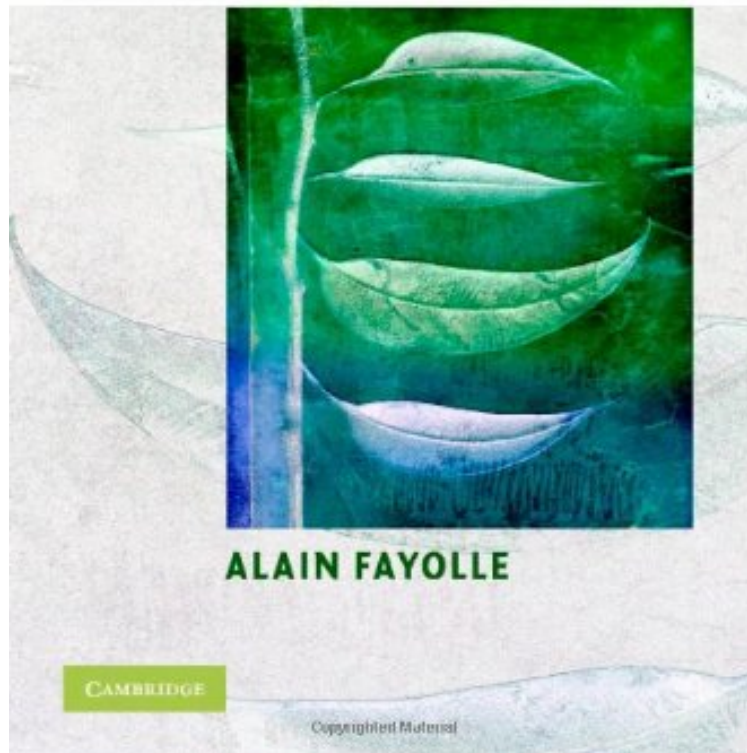
Alain Fayolle

*DOC | *audiobook | ebooks | Download PDF | ePub*

Copyrighted Material

Entrepreneurship AND New Value Creation

THE DYNAMIC OF THE
ENTREPRENEURIAL PROCESS



 Download

 Read Online

#2793908 in eBooks 2007-11-22 2007-11-22 File Name: B0018083RI | File size: 78.Mb

Alain Fayolle : Entrepreneurship and New Value Creation: The Dynamic of the Entrepreneurial Process before purchasing it in order to gauge whether or not it would be worth my time, and all praised Entrepreneurship and New Value Creation: The Dynamic of the Entrepreneurial Process:

Why do some individuals decide they want to create businesses and then actually do so? Why do others decide against

this course of action, even though they appear to have what it takes to succeed? These two questions were among the first that researchers in the field of entrepreneurship tried to answer. Recently, it seems that the problem is much more difficult to solve than it first appeared thirty years ago. The venture creation phenomenon is a complex one, covering a wide variety of situations. The purpose of this 2007 book is to improve our understanding of this complexity by offering both a theory of the entrepreneurial process and practical advice on how to start a new business and manage it effectively. *Entrepreneurship and New Value Creation* is a fascinating, research-driven book that will appeal to graduate students, researchers and reflective practitioners concerned with the dynamics of the entrepreneurial process.

of the hardback: 'Fayolle's new book provides an insightful and unique perspective into the new venture creation process. By offering a process-based approach, this book engages students, professors, and practitioners in taking a grounded view of how entrepreneurship theory and practice, along with management science, are intertwined to form a novel discipline. More importantly, it is too often the case that the venture creation process fails to address the economic and social dynamics in fostering firm sustainability and stimulating performance and growth. This book gives a comprehensive understanding and interaction of how these dynamics interact with the entrepreneur's capabilities and knowledge, his/her social network, availability of financial resources, and forthcoming opportunities and innovations - a much needed contribution to our emerging and growing field!' Jill Kickul, Miami University of the hardback: 'Entrepreneurship and New Value Creation gives new perspectives on entrepreneurship and the entrepreneurial process, and emphasizes the notion of entrepreneurship as value creation. In the book, Alain Fayolle goes beyond simple and linear descriptions of the entrepreneurial process and, in a very interesting way, develops models that give us a better understanding of the complexity and dynamics of the process. The book will not only be highly useful for researchers and PhD students in entrepreneurship but also for students on more advanced levels.' Hans Landström, Lund University of the hardback: 'I thought the book was terrific and excellently written. The author has a tremendous amount of knowledge and I am glad he has shared his immense expertise in writing this wonderful book.' *Journal of Enterprising Communities* About the Author Alain Fayolle is Professor and Director of the Entrepreneurship Research Centre at EM Lyon, France.