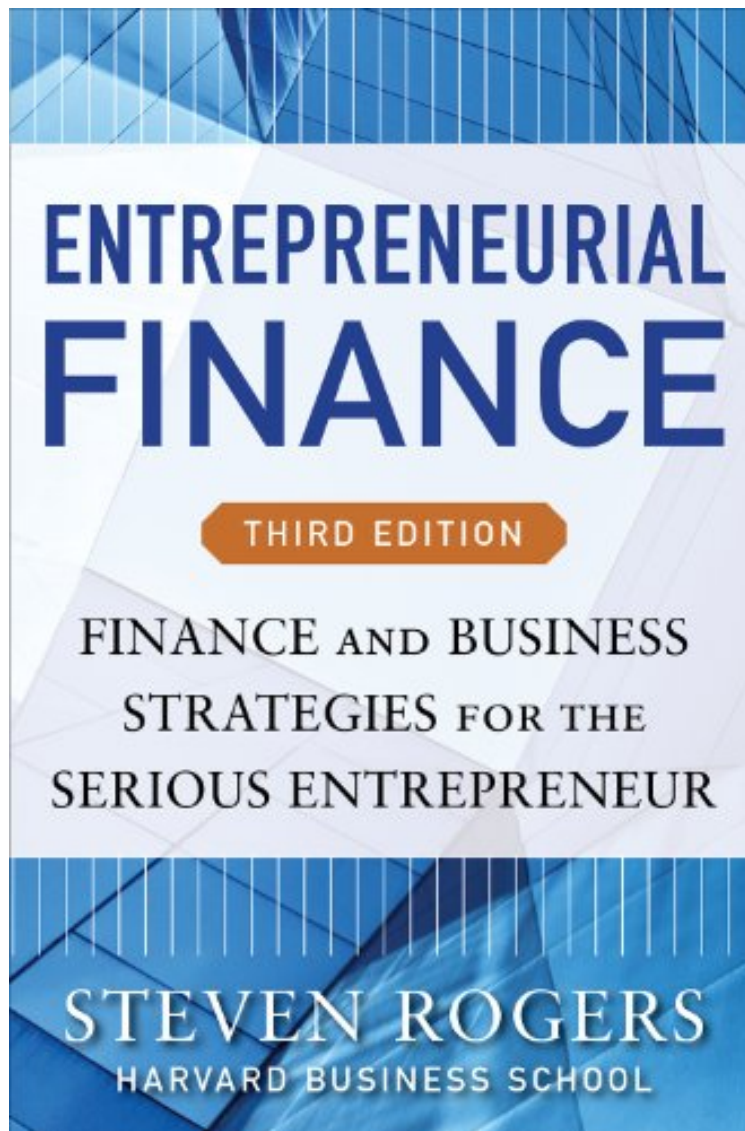


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About the Author STEVEN ROGERS is senior lecturer at Harvard Business School, his alma mater, where he teaches finance, each year, to hundreds of worldwide high-growth entrepreneurs, business owners, and corporate leaders. He was previously the Gordon and Llura Gund Family Distinguished Professor at Kellogg, where he was the most decorated professor in the school's history. He was selected Professor of the Year a record two times in the MBA program and 26 times in the Executive MBA program. He is a recipient of the "Entrepreneur of the Year Award" by Ernst and Young.