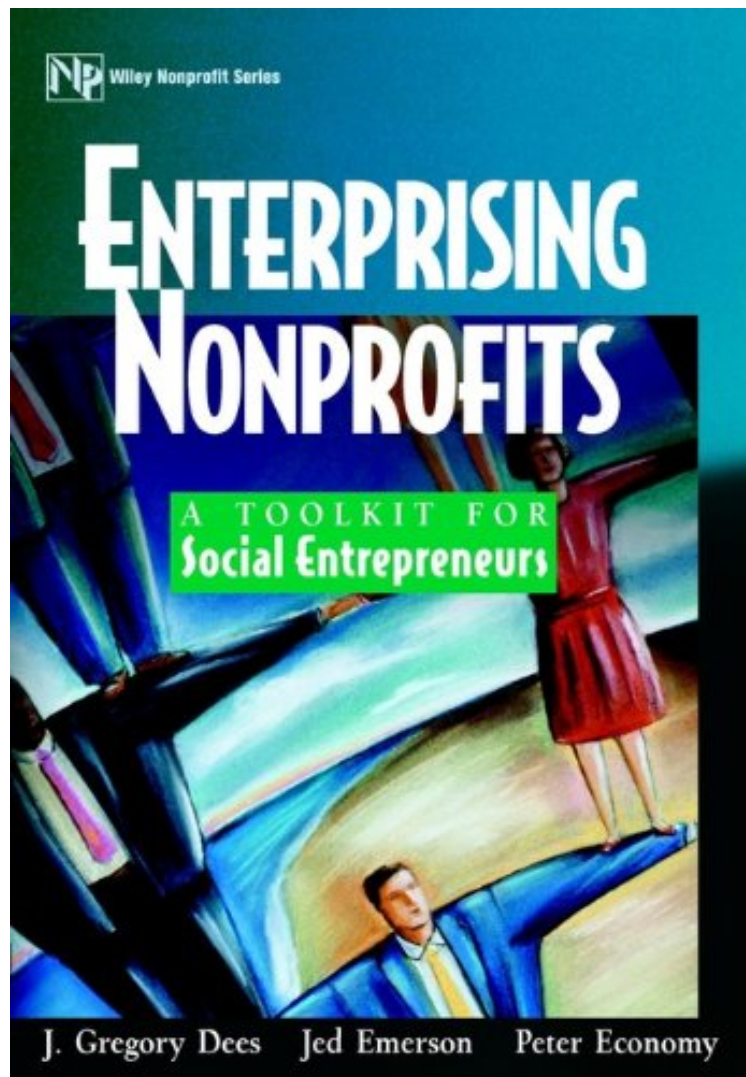


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Enterprising Nonprofits: A Toolkit for Social Entrepreneurs (Wiley Nonprofit Law, Finance and Management Series)

J. Gregory Dees, Jed Emerson, Peter Economy
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J. Gregory Dees, Jed Emerson, Peter Economy : Enterprising Nonprofits: A Toolkit for Social Entrepreneurs (Wiley Nonprofit Law, Finance and Management Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Enterprising Nonprofits: A Toolkit for Social Entrepreneurs (Wiley Nonprofit Law, Finance and Management Series):

1 of 1 people found the following review helpful. Good concept - poorly writtenBy Arthur Lee KunesThis book could have been a very useful reference... Instead it is poorly written and extremely repetitive... A few ideas but they could have been delivered in a quarter of the pages... If you are thinking of becoming a social entrepreneur, this is worth

reading but just know that you will be in for the long and often boring discourse... Where's a good editor when you need one???

4 of 4 people found the following review helpful. Comprehensive and Quite Useful
By Cathy I found this book to be extraordinarily helpful in outlining how nonprofits can adopt better practices towards creating more sustainable social entrepreneurial models. While my background is in the profit world, it helped me to recognize how my existing knoweldge could be adapted to social entrepreneurship. I highly recommend this book. It is well-written, comprehensive in its topics and it contains very useful tips and "how to" material.

0 of 0 people found the following review helpful. Great reference material and guide
By Samuel Merrick For those working with volunteers (nonprofit) groups, this is your book of how to's. Highly recommend it for reading and finding support measures to help those requesting a little more insight on how to raise money to support their needs.

A hands-on resource that shows nonprofits how to adopt entrepreneurial behaviors and techniques
The rising spirit of social entrepreneurship has created all kinds of new opportunities for nonprofit organizations. But at the same time, many are discovering more than their share of challenges as well. This essential book will help anyone in the field gain the necessary skills to meet these challenges. Written by the leading thinkers and practitioners in the field, *Enterprising Nonprofits* offers concise and engaging explanations of the most successful business tools being used by nonprofits today. The authors clearly describe all the concepts so you'll be able to embrace the methods of social enterprise for your organization. With this book, you'll learn how to use practical business techniques to dramatically improve the performance of your nonprofit. Praise for *Enterprising Nonprofits* "I can't imagine a better team to bring powerful insights and practical guidance to social entrepreneurs. Readers will be inspired by the examples, and then they will roll up their sleeves to apply the many useful management tools in this engaging book."-Rosabeth Moss Kanter, Harvard Business School, Author of *Evolve!: Succeeding in the Digital Culture of Tomorrow* "In one book, *Enterprising Nonprofits* does for social entrepreneurs what countless volumes have done for entrepreneurs in the business sector. A wonderful mixture of analysis, practical advice, and inspiration."-Paul Brest, President, William and Flora Hewlett Foundation All of the royalties from this book will be used by the Ewing Marion Kauffman Foundation to support continuing work on social entrepreneurship.

"...concise explanations..." (Oxfam of Journals)
From the Inside Flap "If anything, social enterprises today are learning that the universe of possible opportunities for introducing entrepreneurial activity into their organizations is limited only by their imaginations." The idea of social entrepreneurship is becoming increasingly popular. Many nonprofit leaders are initially drawn to this concept as they search for new ways to generate funds for their organizations. But once they delve deeper, they find that being entrepreneurial is about much more than funding. It involves operating your organization with a fresh mind-set and a set of management tools that can have powerful and positive effects on how you serve your mission. True social entrepreneurs are innovative and resourceful; they mix passion with businesslike discipline; they take risks but know how to manage them; they are mission-driven but market savvy; and they are intensely focused on creating sustainable social impact. Effective social entrepreneurship is hard work but absolutely crucial to the health of the communities in which we live. This book can make it easier for you to develop your entrepreneurial skills. Written by leading experts in the field, *Enterprising Nonprofits* introduces you to key elements of social entrepreneurship and equips you to become more effective as a social entrepreneur. In each chapter, you will find concise explanations of core concepts, as well as practical tools for applying the concepts. You'll also find exercises and action steps to guide you as you put the concepts and tools into practice. Throughout the book, you'll learn from the experiences of successful social entrepreneurs ranging from Bill Strickland, head of the Manchester Craftsmen's Guild in Pittsburgh, to Muhammed Yunus, founder of the Grameen Bank in Bangladesh. You'll also uncover the strategies of some of today's most enterprising nonprofits and determine their relevance to your organization. In addition to contributions from the three lead authors, you'll benefit from advice offered by some of the best and brightest thinkers in the field, including: Bruce Hopkins, Polsinelli, Shalton White Rob Johnston, Peter F. Drucker Foundation for Nonprofit Management Jerry Kitzi, Social Venture Partners of Greater Kansas City Kristin Majeska, Common Good: Investments in Nonprofit Solutions Tom McLaughlin, BDO Seidman, LLP Jeanne Rooney, UMB Bank Nonprofit Financial Advisory Services Whether you are a nonprofit CEO, board member, staff member, or volunteer, *Enterprising Nonprofits* will open the door to new opportunities for you and your nonprofit organization. The more you use the skills described in this book, the better you'll get at them, and the more effective your organization will become.

From the Back Cover A hands-on resource that shows nonprofits how to adopt entrepreneurial behaviors and techniques
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Enterprising Nonprofits "I can't imagine a better team to bring powerful insights and practical guidance to social entrepreneurs. Readers will be inspired by the examples, and then they will roll up their sleeves to apply the many useful management tools in this engaging book." —Rosabeth Moss Kanter, Harvard Business School, author of *Evolve!: Succeeding in the Digital Culture of Tomorrow* "In one book, *Enterprising Nonprofits* does for social entrepreneurs what countless volumes have done for entrepreneurs in the business sector. A wonderful mixture of analysis, practical advice, and inspiration." —Paul Brest, President, William and Flora Hewlett Foundation All of the royalties from this book will be used by the Ewing Marion Kauffman Foundation to support continuing work on social entrepreneurship.