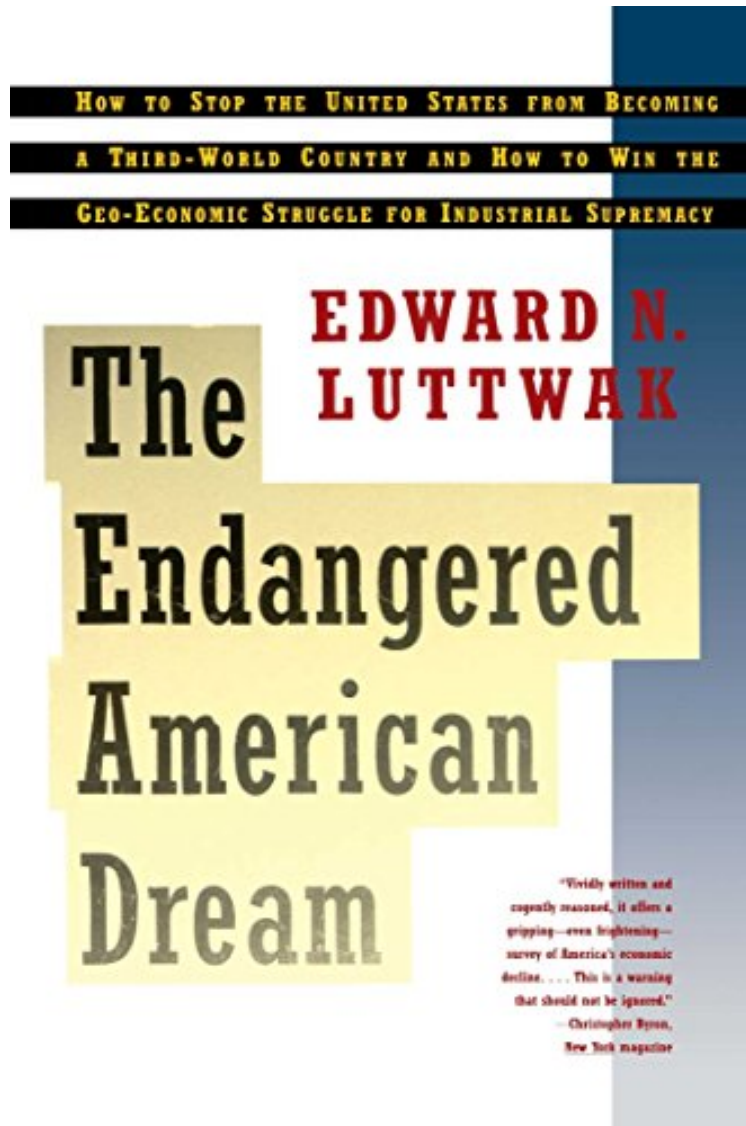


[E-BOOK] Endangered American Dream: How to Stop the United States from Becoming a Third-World Country and How to Win the Geo-Economic Struggle for Industr

# Endangered American Dream: How to Stop the United States from Becoming a Third-World Country and How to Win the Geo-Economic Struggle for Industr

*Edward N. Luttwak*

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0 of 0 people found the following review helpful. Shockingly important and relevant...By Brian Williams I wish I had discovered this book in 1994 when it was published, and smart enough to apply it. The good news is I've discovered it now, and AM wise enough to apply it. I read a book every three days or so and this might be the most important book I've read in at least a decade...10 of 11 people found the following review helpful. Luttwak's search for Hobbesian economy By Vakhtang Makhniashvili Luttwak's book of early 90's operates within the Hobbesian intuition that a certain type of warfare among divers "us" and "them" is an essential component of history. Far from Fukuyama's picture of ending history, Luttwak suggests that the head wagons of the train of history are going to enter a new space called "geo-economics". In order the United States to avoid "third-worldization", Luttwak suggests, she must mobilize a geo-economic warfare to be waged on a systematic basis. This seemingly counter-Wilsonian suggestion, in fact, is designed as a dialectical counter-balance for possible hot and cold wars among rival subjects of the global market. Instrumental for the geo-economics is a state-supported research, product development and market penetration - the main equivalents of standard warfare means: fire powder, weapon innovation and military bases on foreign soil. Luttwak's observations and descriptions of various cases of already operating geo-economical ambush tactics and plain "war zones" in the global market are fascinating. The story of the possible third-worldization of the United State is chilling. It seems, post 9/11 warfare developments only supplement Luttwak's intuition and point to the need for functional analysis of levels and forms of warfare. The perspective through which the book engages into the essentials of the post Cold War United States' pragmatics is revealing. 0 of 0 people found the following review helpful. Predicted Trump 25 years early By David Auerbach This book, praised by Richard Rorty in *Achieving Our Country*, has suddenly become a great deal more timely. Luttwak eerily sketches out the passage from 90s neoliberalism into a new nativist protectionism. He looks quite accurate as of today.

One of America's most thoughtful and provocative strategists exposes the economic and cultural assumptions that have driven the U.S. to the brink of social and financial collapse. Edward Luttwak reveals a forceful new policy that can reverse America's decline.

From Publishers Weekly The author of *The Pentagon and the Art of War* diagnoses the social and economic ills of American culture. Copyright 1994 Reed Business Information, Inc. From Kirkus s Having made a name for himself as a military sage, Luttwak (*Strategy*, 1987, etc.) now turns his attention to geoeconomics--the battleground on which, he asserts, a self-defeating US must best commercial rivals if it's to thrive in the wake of the USSR's collapse. In his wide-ranging, alarmist overview, the author argues that America is on the decline toward Third World status--citing a downward slide in domestic wage scales; measurable drops in living standards; ongoing job losses in major industries (owing to the transfer of advanced technologies); urban decay; spiraling debt burdens; inadequate savings rates; and a persistent failure to invest in capital goods, infrastructure, research, or people. In the meantime, Luttwak warns, an unfortunate trend to unfettered individualism (driven to a great extent by misguided concessions to cultural diversity in schools, the workplace, and other venues) has undermined the nation's unity and, hence, its capacity to compete in global markets. Following his worst-case diagnosis of what ails the body politic, the author prescribes some strong medicine: e.g., he commends vocational as well as academic education (with uniform countrywide standards), value-added taxation (to curb excessive consumption), and a formal industrial policy that enables the US government to support American business (rather than the ad hoc practices that currently preclude effective action). Now that the cold war's end has all but eliminated the nation's need to propitiate erstwhile allies, the US can no longer afford to pay even lip service to free-enterprise principles more honored in the breach than the observance, Luttwak maintains. Indeed, he concludes, America's political leaders must mobilize all available resources for the trade conflicts that will determine economic dominion in the 21st century and beyond. A shrill wake-up call to arms. -- Copyright copy; 1993, Kirkus Associates, LP. All rights reserved. About the Author Edward N. Luttwak is senior associate (non-resident) at the Center for Strategic and International Studies. He has served as a consultant to numerous government offices, including the Office of the Secretary of Defense, the National Security Council, the US Department of State, the US Army, Navy, and Air Force. He is the author of numerous books and articles, including *Strategy and Politics*, *The Endangered American Dream*, and *Turbo-Capitalism: Winners and Losers in the Global Economy*.