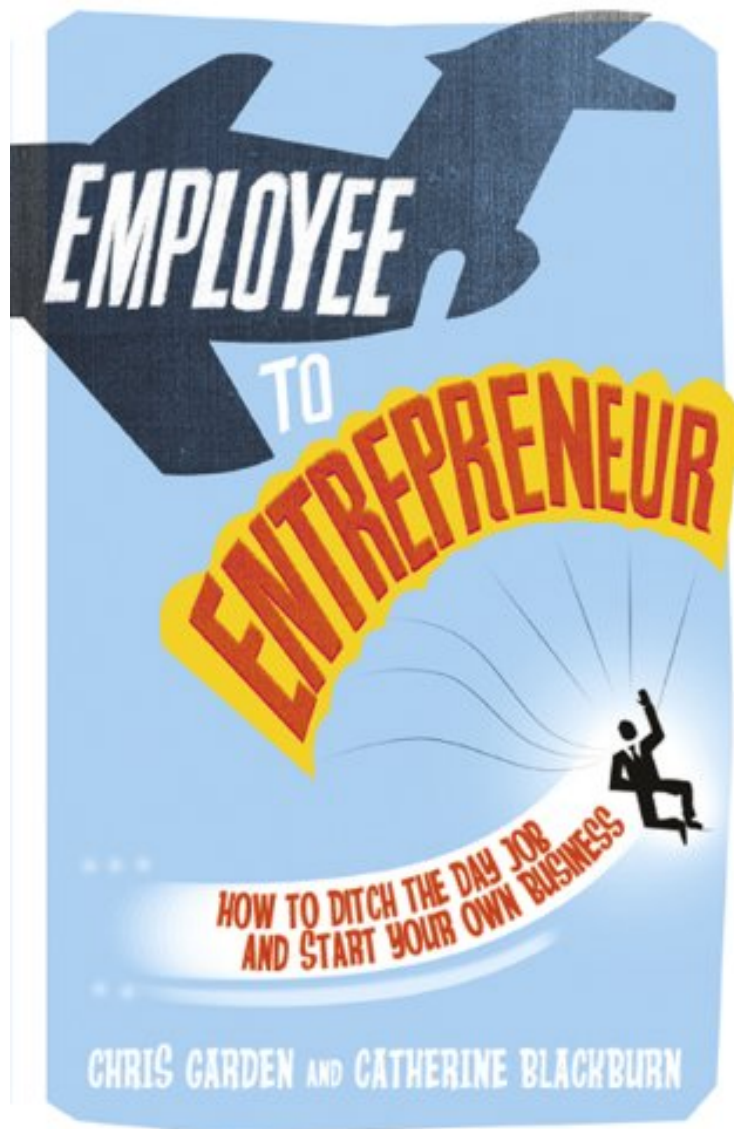


Employee to Entrepreneur: How to Ditch the Day Job Start Your Own Business

Chris Garden, Catherine Blackburn
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Chris Garden, Catherine Blackburn : Employee to Entrepreneur: How to Ditch the Day Job Start Your Own Business before purchasing it in order to gage whether or not it would be worth my time, and all praised Employee to Entrepreneur: How to Ditch the Day Job Start Your Own Business:

1 of 1 people found the following review helpful. Beyond helpfulBy ian c franksThere are many times when you think

" why should i use my brains to make other people rich?" This book took me beyond idle thoughts of mutiny into starting my own way of working and finally making money for my self. Of course it's far more than just being about money, now I find I actually enjoy what I do and look forward to using all the stuff I learnt over the years in other companies for my own business. Thank you mr garden and ms Blackburn, your insights have pulled me from the crowd and set my feet on a journey of self achievement, I owe you both a large glass of wine.

Stop dreaming and start your own business Employee to Entrepreneur shows you how to seamlessly move from employed to self-employed, how to effectively harness, utilise and exploit the skills and expertise you've already gained in your corporate employment and use them all to help you start your own business and make the exciting move from employee to entrepreneur. You can turn a career brick wall into an exciting opportunity and start your own business. This book dispels all the myths, dissolves all the obstacles and takes you on a business startup journey that will help you to assess all your options, appraise your ideas, write a great business plan and establish a sensible, functioning and profitable new business using the wealth of knowledge, expertise and insight your employment will have taught you.

From the Back Cover Been sat in your corporate job too long and wondering what's next? Harbours a brilliant business idea but haven't found the right moment? Want a career that you control? Wishing you were self-employed and running your own business doing something you love? Employee to Entrepreneur is for anyone who wants to jump off the corporate bandwagon and start their own business. Expert authors Chris Garden and Catherine Blackburn have been there and done that. Shortly after being made redundant they were running a successful new business off the back of their previous careers, with the business cards and battle scars to prove it. They'll take you through: The reasons for going it alone - why, when, what and how? Building a business plan - turning fantasy into reality and minimising the risks The nuts and bolts - what running a business really involves All the entrepreneurial advice and guidance you'll need to start a new business The mindset you'll need to make the move to successful entrepreneur and start your own business. Unconventional lessons - tips and tricks to get ahead (and how to sleep at night) [ENDORSEMENT] 'A must-read for anyone who is considering or has just started the journey from employee to entrepreneur - and a highly enjoyable one for those who are already on their way.' Andy Milligan, founder of The Caffeine Partnership About the Author Catherine Blackburn and Chris Garden both spent many years in corporate employment, gaining skills and excelling in their respective roles; Chris as a Chartered Accountant and Catherine as a Marketing Director having worked with household brands including Unilever, Heinz, Guinness and Colgate. After both were made redundant they decided to put their corporate skills and entrepreneurial leanings to good use and founded Ubevco together in 1996, quickly turning it into a £100m business employing over 120 people and launching key drink brands such as Red Bull, Tiger and Sol into the UK market. Employee to Entrepreneur is their first book.