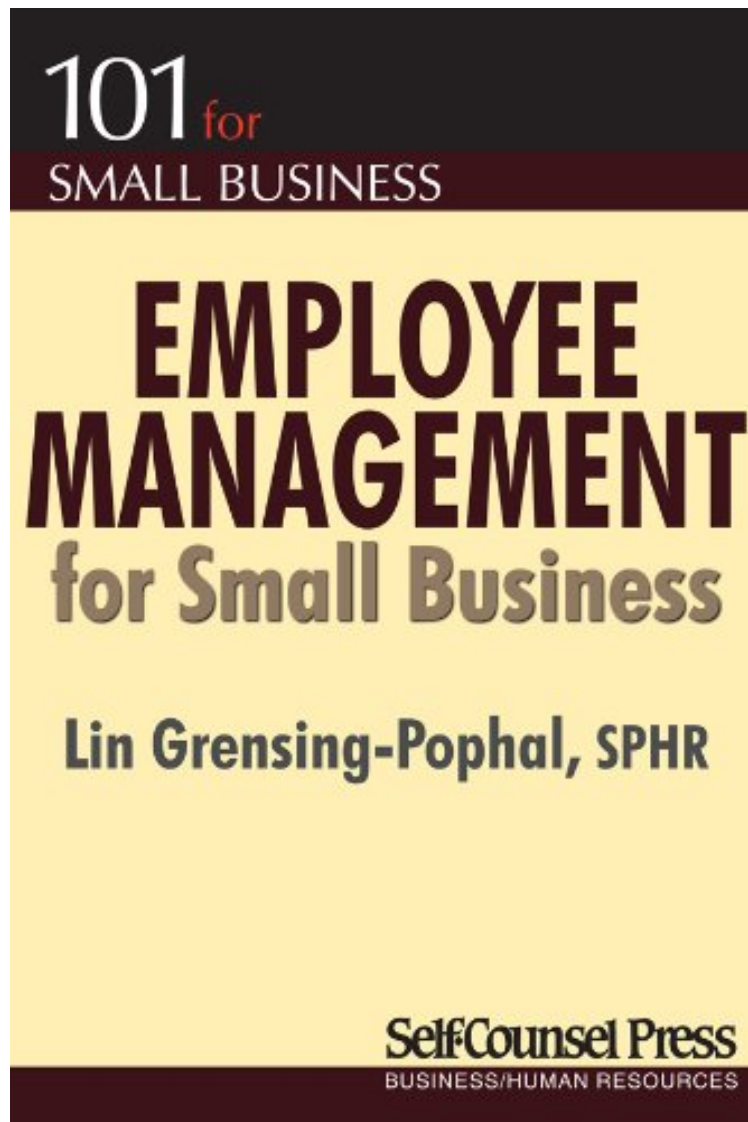


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Employee Management for Small Business (101 for Small Business Series)

Lin Gensing-Pophal
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From the Back Cover From hiring and orientation to developing company policies and negotiating employment contracts, today's employers have the opportunity to select and nurture employees who most closely fit their company's culture and performance objectives. About the Author Lin Gensing-Pophal has written many business and employee management articles for general and trade publications, and is the author of five books published by Self-Counsel Press. She is accredited through the International Association of Business Communicators and the Society for Human Resource Management, and is a member of the American Society of Journalists and Authors.