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Jim Stanford

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ECONOMICS A SHORT
FOR EVERYONE GUIDE
JIM STANFORD TO THE
SECOND ECONOMICS
EDITION OF CAPITALISM

**'A BOOK WITH THE POWER TO
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Economics is too important to be left to the economists. This concise and readable book provides non-specialist readers with all the information they need to understand how capitalism works (and how it doesn't). Economics for Everyone, now published in second edition, is an antidote to the abstract and ideological way that economics is normally taught and reported. Key concepts such as finance, competition and wages are explored, and their importance to everyday life is revealed. Stanford answers questions such as "Do workers need capitalists?", "Why does capitalism harm the environment?", and "What really happens on the stock market?" The book will appeal to those working for a fairer world, and students of social sciences who need to engage with economics. It is illustrated with humorous and educational cartoons by Tony Biddle, and is supported with a comprehensive set of web-based course materials for popular economics courses.

Stanford is that rare breed: the teacher who changed your life. He has written a book—both pragmatic and idealistic—with the power to change the world.