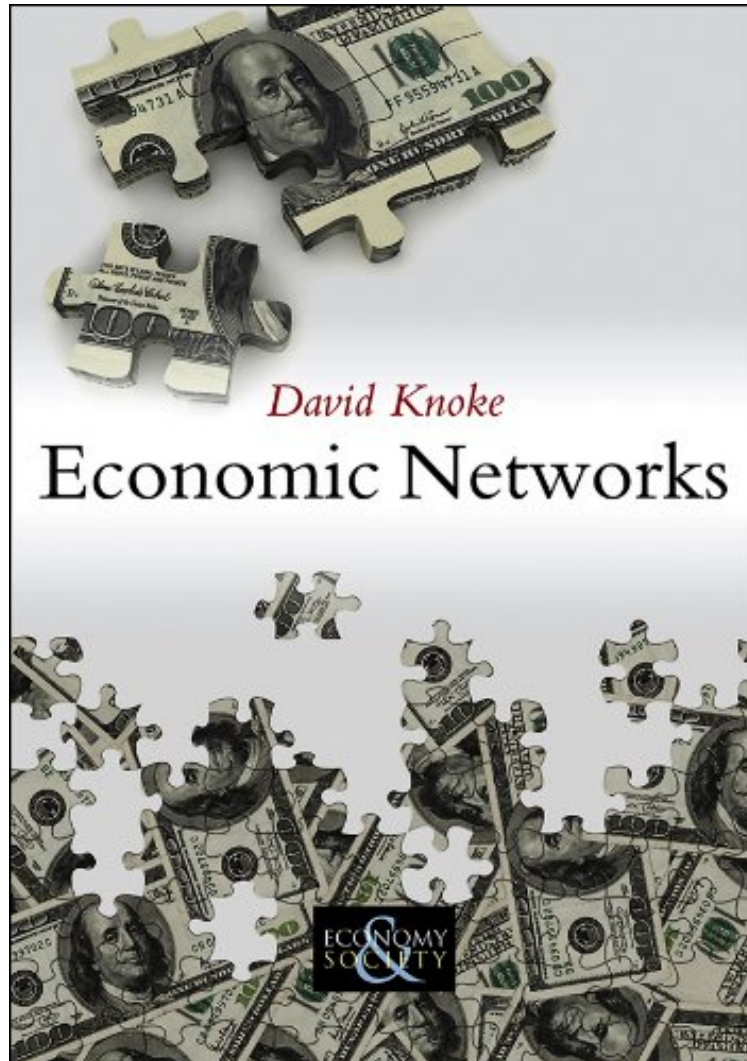


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## Economic Networks (Economy and Society)

*David Knoke*

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domestic and international economies to illuminate how economic activity is embedded in and constrained by social ties among economic actors. Social capital, in the form of connections to others holding valuable resources, is vital for finding a job, buying a car, creating a new industry, or triggering a global financial crisis. In nontechnical terms the author explicates the core network concepts, measures, and analysis methods behind these phenomena. The book also includes many striking network diagrams to provide visual insights into complex structural patterns. This accessible book offers an invaluable critique for both undergraduate and graduate students in economic sociology and social network analysis courses who seek a better understanding of the multifaceted economic webs in which we are all entangled.

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About the Author  
David Knoke is professor of sociology at the University of Minnesota.