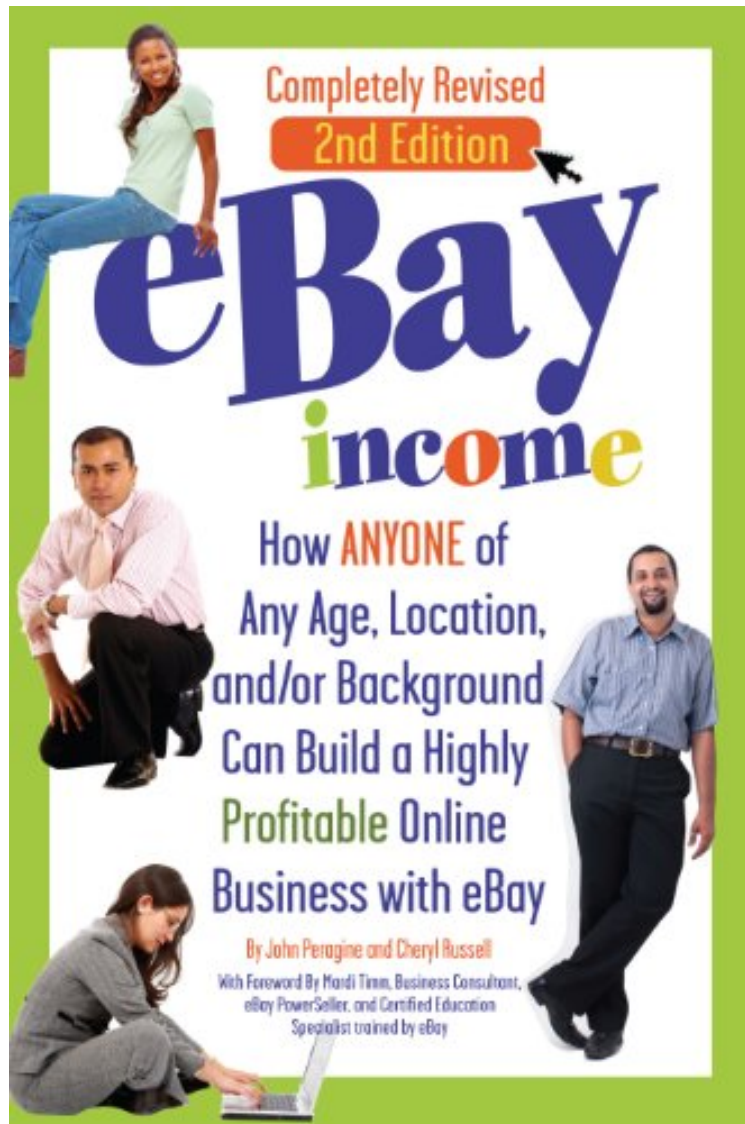


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Anyone can learn the ins and outs of eBay with this new book from Atlantic Publishing Company. They have spent a year putting together this exciting new book for all those who want to join the ranks of selling on eBay. eBay has changed the way products and services are purchased all over the world. Daily over 1.5 million online customers and providers log on to bid and sell virtually anything that can be bought or purchased. In 2006, eBay sellers are estimated to post \$22 billion in sales. There are businesses earning \$1 million a year selling products on eBay today. It is estimated that more than half a million people make full-time incomes just with their eBay business. eBay also allows you to run a business that requires no advertising costs. eBay is a level playing field; it doesn't matter how old you are, what nationality or income level, whether you own a business now or not, what your background is, or where you are located. Start making money on eBay today! The book starts with a complete overview of how eBay works. Then you are guided through the whole process of creating the auction and auction strategies, photography, writing copy, text and formatting, managing auctions, shipping, collecting payments, registering, About Me page, sources for merchandise, multiple sales, programming tricks, PayPal, accounting, creating marketing, merchandising, managing e-mail lists, advertising plans, taxes and sales tax, best time to list items and for how long, sniping programs, international customers, opening a storefront, electronic commerce, buy-it now pricing, keywords, Google marketing, and eBay secrets; everything you will ever need to get started making money on eBay! Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 288 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of the high quality of our books and hope you will enjoy this eBook version.

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Cheryl Russell has done a great job of explaining all the ins and outs of becoming an eBay seller. --Jackie Ness, Editor
ForeWord Magazine's Book of the Year Awards Honorable Mention --Book Award
About the Author
John was born in Miami, Florida in 1970. He grew up in the Tampa Bay area, but attended the North Carolina School of the Arts, in Winston Salem NC, for High School. He attended Florida State University and got a Bachelor's degree in Psychology from Appalachian State University. In August of 2007, he took the plunge. John had been a social worker in child protective services for far too many years, and had been toying with the idea of being a writer. He had written for a few national magazines and received positive responses for his work. He decided to quit social work and took a chance at writing full time. Luck was on his side, as his first year he was signed to write seven books for Atlantic Publishing Company. Since then he has been writing for a number of magazines including Herb Companion, Precognito, and Winemaker Magazine as well as freelance work to create workbooks, ebooks, articles, ghost write

books, blogs and much more. He is now working full time filling requests and hope to get some fiction completed and published this coming year. He freelanced for the New York Times, Bloomberg News, and Reuters. He is working on an upcoming book about his adventures covering the John Edward's trial.