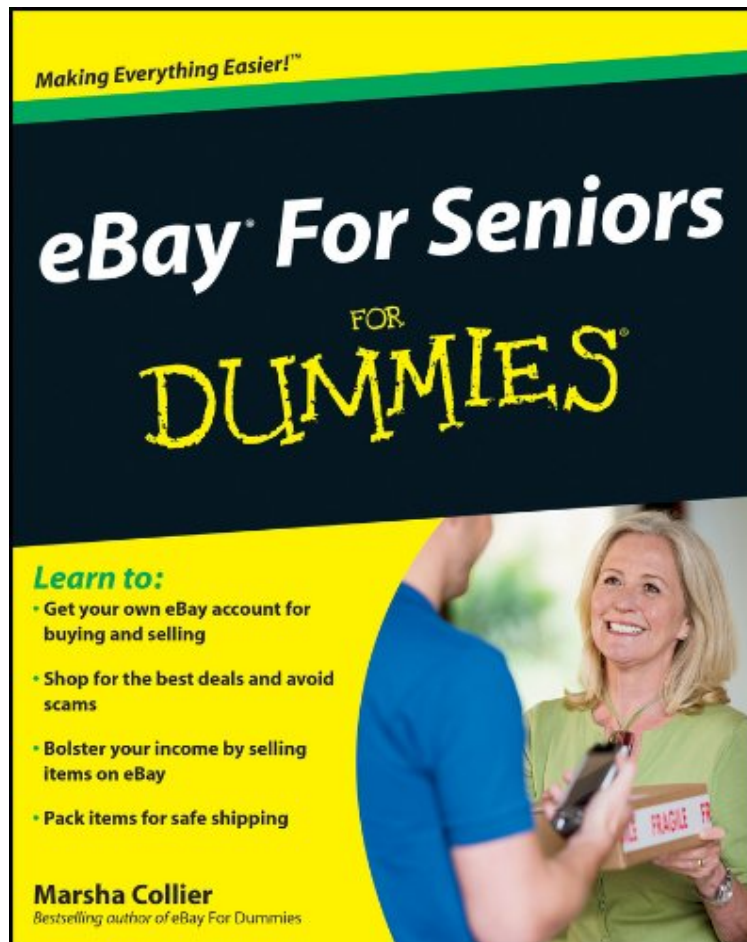


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Marsha Collier : eBay For Seniors For Dummies before purchasing it in order to gauge whether or not it would be worth my time, and all praised eBay For Seniors For Dummies:

11 of 11 people found the following review helpful. Good "Starter Guide"--for us Dummies By J. Bristow This is the second of Ms. Collier's books I have read and this did not disappoint. While I have purchased stuff on eBay from time to time, I am far from being eBay-fluent. This guide helped me understand some of the details behind things about which I had wondered (mostly eBay backroom stuff). Armed with this book, I expect to recognize trends and be a more efficient purchaser; however, the main reason I liked the guide is I am about to start selling some unwanted but "very valuable" items -- sticking my toe in the seller side if you will. This guide will certainly help me with that. As Marsha says several times, eBay is constantly changing screens and formats but the basics don't change much -- I tried to find several of the screens included as screen shots in the book and they were no longer relevant. Other than small things like that, the book is great if you understand that it is a BASIC guide. I skimmed about half the book and read the other half thoroughly. But if you need the very basic help ("what you need to get started", Defn of ISP, etc) it is here and described clearly and concisely. The reason for four stars is the number of outdated screen shots and I would

have liked a little more info on intricacies of Paypal and other payment methods. Got a good intro but I wanted a bit more. Other than that it was well worth the price for me. 18 of 18 people found the following review helpful. Getting started on E bay By G. W. Johns This is a great book for people just starting to sell on E bay. I have referred to it several times and just glad I have easy access to the knowledge in this book, Thanks again. 5 of 5 people found the following review helpful. Just What I Needed By Linda Mills This book was exactly what I needed to learn more about Ebay. I have been participating on EBay for 2 years now, learning on my own. I feel much more informed with this book, and it is written in easy to understand style. I recommend this book for all adults, not just seniors (older people), for both buying and selling interests. It is a winner!

Expert advice helps seniors find bargains and make money on eBay eBay is a great place to help seniors find bargains or supplement their income by selling items. This book offers the basics on buying or selling on eBay with confidence in a format that's ideal for the senior audience, including a larger print format than traditional For Dummies books. Author Marsha Collier is the undisputed authority on eBay. Her advice has helped millions of eBay users navigate the popular shopping and selling site. This book explains how to Get your computer ready to use eBay Go to the eBay site, sign up, and browse Spot good deals, buy items, and pay safely Set up your own sale Take pictures of your merchandise and get them online Receive payment and ship items Understand eBay's fees and rules eBay can be fun and profitable. This book makes it easy to get started!

From the Back Cover Making Everything Easier! eBayreg; For Seniors for Dummies Learn to: Get your own eBay account for buying and selling Shop for the best deals and avoid scams Bolster your income by selling items on eBay Pack items for safe shipping Marsha Collier Bestselling author of eBay For Dummies Use the ideal marketplace for budget-beating bargains and making extra money! If you've not begun using eBay, the world's #1 online site for finding bargains and selling your own stuff, there's no reason to keep waiting. This book, written by respected eBay expert Marsha Collier, gets you through the basics of getting online and browsing the Web. Soon you'll be into buying, selling, and enjoying all the benefits of being on eBay. Where to begin mdash; register on eBay and PayPal and learn the rules for buying and selling Ready, set, shop! mdash; discover how to find what you're looking for, how to win auctions, and when it's better to buy outright Such a deal mdash; find out if it really is a bargain and understand add-ons such as shipping and insurance costs Stay out of cyber-alleys mdash; learn how to rate sellers and buy only from reputable ones Turn clutter into cash mdash; find items that are taking up space in your attic and sell them for a nice profit Feed me mdash; discover why feedback is so important to the eBay community and how to get positives in your column Nurture your nest egg mdash; supplement your income with your eBay sales It's a rule mdash; understand eBay rules, regulations, fees, and services Open the book and find: How to speak the eBay language The easy way to find the items you want Tips on bidding to win Steps for separating honest sellers from scam artists Instructions on selling your first item What PayPal is and how to use it The importance of getting and leaving feedback Advice for photographing items you're selling About the Author Marsha Collier is the undisputed eBay expert, with more than a million copies of her bestselling books in print. She was among eBay's first PowerSellers and has made eBay a full-time business for 12 years. Marsha also hosts her own weekly technology radio show broadcast online and over the air. She teaches eBay newcomers the basics at conferences and in numerous television and radio interviews.