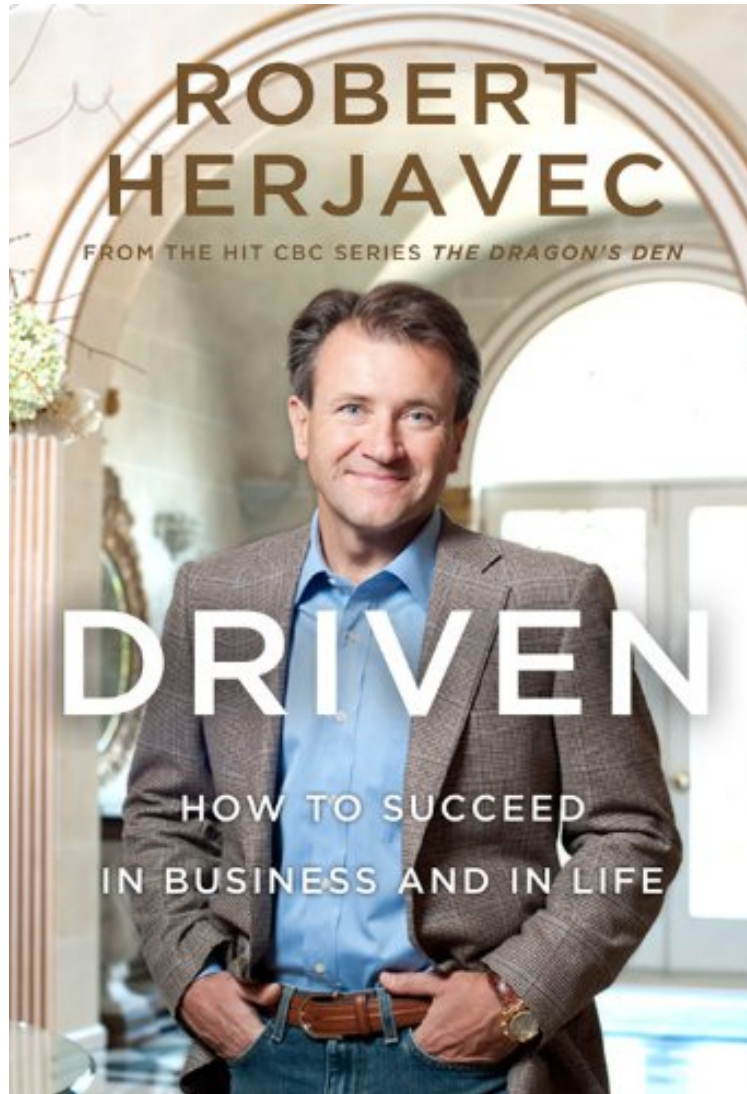


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Driven: How to Succeed in Business and in Life

Robert Herjavec

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Robert Herjavec has lived the classic "rags to riches" story, from having \$20 in his pocket to starting up technology companies worth hundreds of millions of dollars. Now the star of television's "Dragons' Den" and "Shark Tank," this son of Croatian immigrants earned his incredible wealth by overcoming the odds with hard work and determination. On television, Herjavec bankrolls the best inventions and shoots down the best of intentions. Now, he's sharing his hard-won wisdom in one of the most inspirational business books of recent times. In *Driven*, Herjavec shares the secrets that took him from his job waiting tables to growing his nascent technology company into a world-class conglomerate, The Herjavec Group. Herjavec's principles are as valuable in the living room as they are in the boardroom. Anyone can succeed, on their own terms, by following his sage but simple advice—if they're willing to take chances, to take control of their own future and to stay true to their own visions.

About the Author Robert Herjavec launched one of the first companies dedicated to providing corporations with Internet security systems, selling the company to ATT for more than \$100 million. From there he moved to other ventures, including the sale of a Silicon Valley-based technology company to Nokia for \$225 million. Three years later he established The Herjavec Group to provide highly sophisticated Internet security services to businesses. The star of CBC TV's "Dragons' Den" and ABC TV's "Shark Tank," Herjavec supports several charities dedicated to funding cancer research, and divides his time between Toronto and Miami. Visit him online at www.robertherjavec.com.