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Do More Faster: TechStars Lessons to Accelerate Your Startup

Brad Feld, David Cohen
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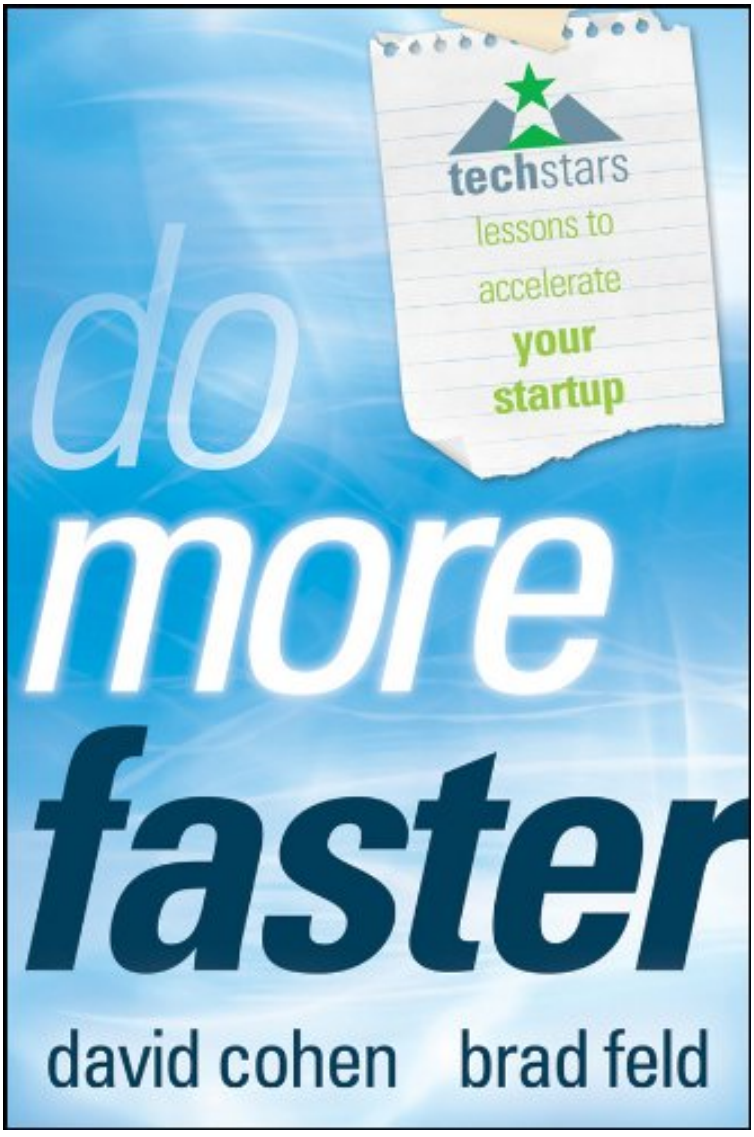

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Brad Feld, David Cohen : Do More Faster: TechStars Lessons to Accelerate Your Startup before purchasing it in order to gage whether or not it would be worth my time, and all praised Do More Faster: TechStars Lessons to Accelerate Your Startup:

0 of 0 people found the following review helpful. " It is then that I have had great comfort from Brad and David's bookBy SCOTT SCHLICHTERYou often feel alone as a startup founder. You head out on the journey, maybe with a co-founder, maybe a team, or not, but for the most part the process is heavily focused internally. You don't sleep thinking about what you can do, how to grow, how to increase engagement, revenue - whatever metric or traction is

haunting you You drive to work - new thoughts fill your head - "How did I get to work?" It is then that I have had great comfort from Brad and David's book. It is nice to know you aren't the first, there are solutions, and someone to share your pain even if it is through the lines on a book. I have had and continue to get great comfort from this book, and frankly many other books by the authors. I have a list of many, many books I've read prior to launching a startup, and during. This is definitely on my must have list.0 of 0 people found the following review helpful. Seemed like a bunch platitudes - not much depth or structure.By Steve D.Very disappointing. I read this for presentation to a small peer group of entrepreneurs and was not impressed. The two page summaries from different entrepreneurs could have been interesting but there was so little depth it became trite. For example - the Do or Do Not story was a nice quick little bit about doing things not trying things. Cute semantic description but not much real take away. Will be selling for cheap on eBay.1 of 1 people found the following review helpful. Solid foundation for getting startedBy SamI bought this book having never heard of the authors or techstars because of the premise alone. As a first time entrepreneur, I am constantly working at how to do more with my time. Ironically, the day after I bought it, I found myself at a pitch event for the book tour pitching my company and getting a free copy. So much for efficiency.Having just completed my read, my first reaction is that I wish I had it a year ago! It is packed with lots of good feedback that help first timers get things off the ground and avoid the typical pitfalls of starting a company. This is particularly true for technical founders of software companies with relatively less business experience.The book also makes me somewhat jealous of the techstars program. We have learned a lot of the same lessons espoused in the program and book, like the value of building a network of advisors, having a co-founder and of developing the voice of the customer...but what makes me jealous is the concentration and rate of activity they can generate within the program relative to the rate of progress you can make coordinating and networking on your own. Your runway available to make things happen is a constant, ominous threat to your endeavor and having a program that can accelerate progress would be a deeply valuable asset.Overall I recommend this book highly, and having now met both of the authors, recommend them both as authentically interested in helping you succeed. And this is not something I can genuinely say of the entire entrepreneurial eco-system.

Practical advice from some of today's top early stage investors and entrepreneurs TechStars is a mentorship-driven startup accelerator with operations in three U.S. cities. Once a year in each city, it funds about ten Internet startups with a small amount of capital and surrounds them with around fifty top Internet entrepreneurs and investors. Historically, about seventy-five percent of the companies that go through TechStars raise a meaningful amount of angel or venture capital. Do More Faster: TechStars Lessons to Accelerate Your Startup is a collection of advice that comes from individuals who have passed through, or are part of, this proven program. Each vignette is an exploration of information often heard during the TechStars program and provides practical insights into early stage entrepreneurship. Contains seven sections, each focusing on a major theme within the TechStars program, including idea and vision, fundraising, legal and structure, and work/life balance Created by two highly regarded experts in the world of early stage investing Essays in each section come from the experienced author team as well as TechStar mentors, entrepreneurs, and founders of companies While you'll ultimately have to make your own decisions about what's right for your business, Do More Faster: TechStars Lessons to Accelerate Your Startup can get your entrepreneurial endeavor headed in the right direction.