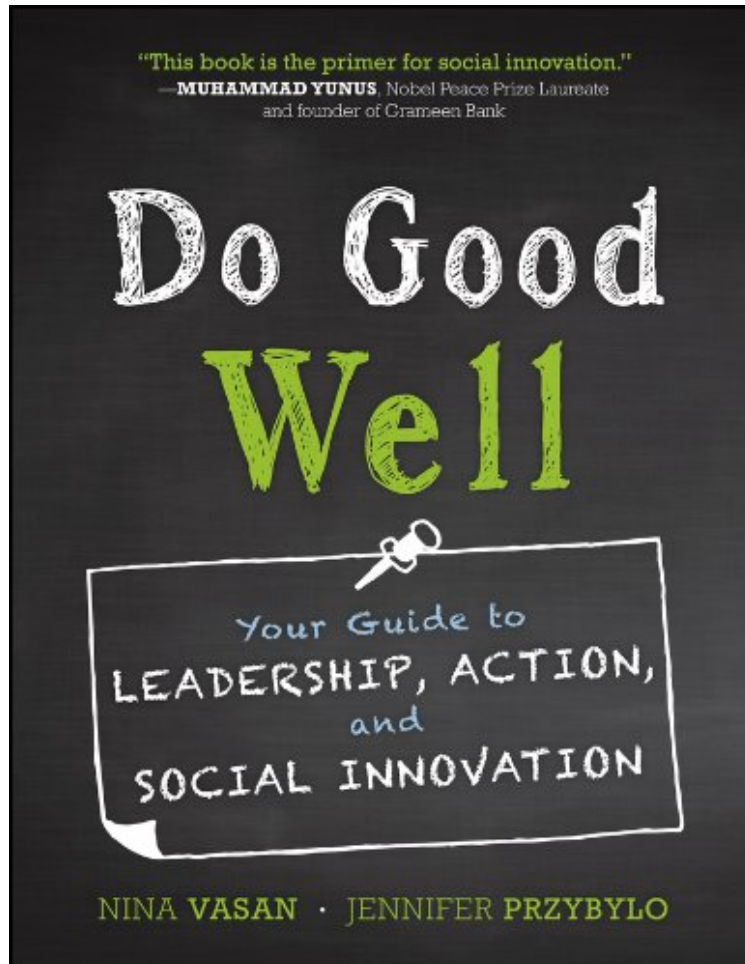


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# Do Good Well: Your Guide to Leadership, Action, and Social Innovation

*Nina Vasan, Jennifer Przybylo*  
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**Nina Vasan, Jennifer Przybylo : Do Good Well: Your Guide to Leadership, Action, and Social Innovation**  
before purchasing it in order to gauge whether or not it would be worth my time, and all praised Do Good Well: Your Guide to Leadership, Action, and Social Innovation:

3 of 3 people found the following review helpful. A comprehensive yet readable guide to making a difference  
By Cynthia Sliwa  
This book demonstrates the remarkable power of combining focused efforts with passion for a cause. The authors take goals that can seem overwhelming and divide them into manageable step-by-step tasks. The book is engaging, written with plenty of personality, and peppered with advice drawn from an impressive collection of experts. The methodology of the book (do what works - work together - make it last) is discussed in depth, with options thoroughly explored. Having served on several nonprofit boards over the years, I found the chapter discussing how to revitalize a team suffering from a lack of energy especially insightful for any organization. As the authors note, every

day is an opportunity. This is a book that can inspire every reader to understand just how much can be accomplished with passion and focus. It's exciting to contemplate what good works this book may inspire. 2 of 2 people found the following review helpful. Should be in the hands of every college student. By bo1886I heard about this book last month through a friend who is a classmate of the author, and was eager to check it out. This rarely happens, but my already-high expectations were actually surpassed. The volume of useful insight and advice in Do Good Well is the type of understanding that takes years to amass. It's like an encyclopedia or textbook with the number of topics it covers and, in so doing, has something valuable to offer everyone. Do Good Well should be on the bookshelf (or rather in the hands of) every college student. 1 of 1 people found the following review helpful. Surprise reading. By JoeReading this book, I wish it would have been available during my college days. It's both a text book and a way to live. Find a subject you're interested in and you can help mold the world into a better place. Social justice should be a priority for all. This book helps make the world a better place for all in the 21st Century. A book for all ages: it's never too late to grow in this shrinking world of ours.

97% of Millennials say it's important for them to engage in work that has a positive impact on the world. Their drive to make an impact has transformed everything from the way teenagers use their spare time, to the classes college students take, to the careers that young adults pursue. However, many Millennials (and people) struggle with the application and implementation of their idealistic intentions; they want to "do good" and solve the problems they see everyday on the news and in their communities, but they aren't sure how to get started, or how to strengthen and sustain their efforts once they've taken flight. That's why internationally recognized and award-winning young leaders Nina Vasan and Jennifer Przybylo wrote Do Good Well: Your Guide to Leadership, Action, and Social Innovation. Do Good Well is a groundbreaking leadership guide that provides a comprehensive and concrete roadmap to making a positive and lasting impact.

"This book is the primer for social innovation. Nina Vasan and Jennifer Przybylo are leading their peers to become the socially responsible, creative generation that the world is waiting for." - Muhammad Yunus, Nobel Peace Prize Laureate and Founder of Grameen Bank  
"The book we've all been waiting for - brilliant and full of energy, this manual provides the tools and step-by-step instructions to transform anyone into a leader of social change. So hands-on and high-yield that it will never gather dust!" - Nancy Lublin, CEO of DoSomething.org  
"...a practical field guide for young people wanting to change the world" - Nick Kristof, New York Times columnist and Co-Author of Half the Sky  
"Do Good Well serves as a catalyst to help those who want to accelerate social change. It is the 'go to' reference on how citizens can make a big impact in their communities and around the world!" - Sonal Shah, First Director of the White House Office of Social Innovation and Civic Participation  
"As a college professor, I see energetic students everyday who aspire to change the world. Do Good Well fills a critical void by giving these passionate individuals the know-how to lead meaningful action and maximize their impact. A book that is most impressive in both the breadth and depth of topics it covers and the sageness of the advice it provides." - Christopher Winship, Diker-Tishman Professor of Sociology at Harvard University  
"An outstanding leadership guide that empowers young entrepreneurs to be the change and take action today. An essential companion for the classroom, boardroom, and chatroom." - Alan Khazei, Co-Founder of City Year and Founder of Be The Change, Inc.  
From the Author YOUR GUIDE FOR TURNING IDEALISM INTO IMPACT