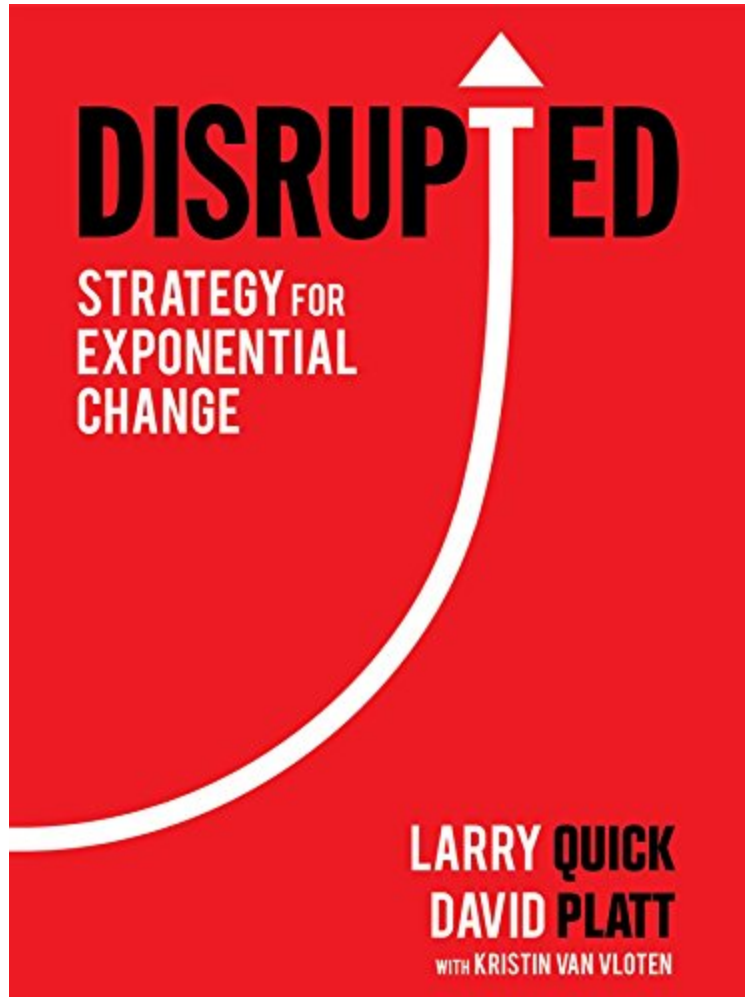


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## Disrupted: Strategy for Exponential Change

*Larry Quick, David Platt*

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**Larry Quick, David Platt : Disrupted: Strategy for Exponential Change** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Disrupted: Strategy for Exponential Change:

0 of 0 people found the following review helpful. Three StarsBy Peppers1234repeats same thing over and over0 of 0 people found the following review helpful. We've all heard of disruption - but now we need to think differently.. Disrupted is the answerBy Good BusinessLarry Quick and David Platt have put together a really interesting, practical read on disruption and what it means to create much more resilient businesses and organisations. There are lots of interesting and different takes on ideas around strategic thinking in action - on immediate and emergent conditions, and strategy / opportunity / risk options. Irsquo;ve embraced these and Irsquo;ve found they really work in getting better thinking and better outcomes. These concepts help you think more effectively, and can help your team being to come to grips with ever increasing change and be much more effective in creating and implementing plans that work. Absolutely recommended!0 of 0 people found the following review helpful. Larry and David's SIA concept

emerges as a very useful way of tackling this future. By Gerd Leonhard, this is a very powerful book because it skilfully brings together the 2 key memes that are impacting business and society today: exponential change driven by technology, and transforming in the face of constant disruption. Larry and David's SIA concept emerges as a very useful way of tackling this future, and a lot of very pragmatic and astute advice is provided along the way. This book is a must-read for anyone that wants to understand, discover and co-create the future!

“People don't get exponential”; - Nicholas Negroponte. In the next 5 years, global Machine-to-Machine connections will grow by 400% from 5 billion to over 20 billion. In the past six years Uber has grown from a mere app to a 50 billion-dollar business. The driverless electric car is a reality, and the noxious methane gas that once escaped the Arctic Ocean in meter-wide plumes now bubbles out of the water in kilometer-wide columns. This is exponential change; and it's happening now! We are in an environment where the exponential “elbow” of multiple systems are converging and disrupting lives and organizations at an accelerated rate. Disruptive change is turning business models upside-down, destroying legacy value, and opening the possibility for revolutionary futures to emerge across all industries. This is new territory. And if there was ever a time we needed to “get exponential”; - it is now! And in this environment organizations have two choices: leverage disruptive, exponential change to generate new value or fall afoul of its consequences. In the convergence of accelerating change, the strategic planning processes of yesteryear are inadequate. Tenuous visions and missions framed across five to ten-year time horizons are predicated on a slower pace of life. Too often, these approaches produce irrelevant strategies with rapidly diminishing shelf lives and little power to inspire team members, let alone leverage exponential change. *Disrupted* is a distillation of the wisdom of Resilient Futures, Strategy in Action (SiA), a framework designed to support teams and leaders to leverage - rather than fall prey to - disruptive, exponential change. *Disrupted* is a guidebook to the exponential era and a toolbox for proactively leveraging this change. By exploring well-known examples of disruption-opportunists like Apple and Tesla Motors, *Disrupted* helps readers to understand the kind of “strategic thinking” that allow teams and leaders to confidently pursue opportunities with a shared strategic language, and a methodology designed for timely and agile execution at all levels of their organization. *Disrupted* we are challenged to confront exponential change and ask ourselves: “What are our disruptors, and how will we leverage them?”