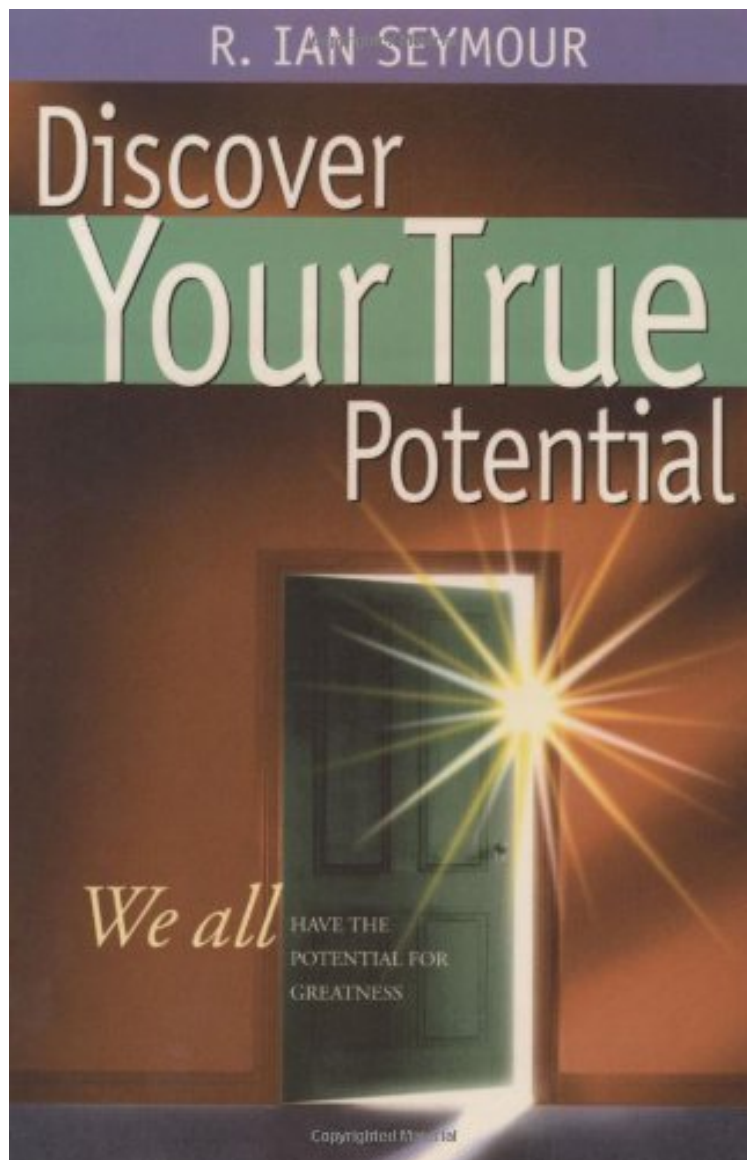


## Discover Your True Potential

*R. Seymour*

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**R. Seymour : Discover Your True Potential** before purchasing it in order to gage whether or not it would be worth my time, and all praised Discover Your True Potential:

This book is designed to help people identify their true goals and meet their personal potentials.

From the Inside Flap There comes a time when each person begins to question the meaning of life, the reason for our being here, or the purpose for our existence. We ask the questions, Why do I feel so dissatisfied? Will I ever achieve fulfillment? Will my life be meaningful and worthwhile? Will my having lived make a difference? Will I ever find significance, happiness, and contentment? As people look around, they see others who seem to have it "all together" and many ask the question, Why them and not me? It seems that people spend the first half of their lives seeking riches and success and the second half seeking direction and purpose. In fact, in the middle of "life" is the word "if." That is the conundrum for most people: "If I could only find my real purpose and direction in life," people say. Discover Your True Potential will show you how to do just that. These inspirational letters will help you learn not only how to find purpose and fulfillment but also about the principles and disciplines of self-improvement and, ultimately, how to achieve lasting success and happiness in life. In fact, this book has the potential to change your life. Discover it for yourself.

R. Ian Seymour has lived the principles of this book in his own life, and can truly say he has found his purpose and meaning. His career has expanded beyond early success in sales and real estate to Seymour's current position as an internationally acclaimed sales and personal-development trainer. His first book, *One on One: The Secrets of Professional Sales Closing*, has been published in 12 countries and translated into four languages. He is also the author of *Maximize Your Potential*. Both titles are available from Pelican.

From the Back Cover Many people, after rushing to achieve financial success and the approval of others, begin to question the meaning of life and reconsider their life's direction. This book is designed to help people identify their true goals and meet their personal potentials. By illustrating the principles and disciplines of self-improvement, these letters encourage readers, at any stage in their lives, to achieve happiness and success.

Author R. Ian Seymour, who has been described as "Britain's answer to Stephen Covey and Anthony Robbins," maps out the road to fulfillment, at work or at home, in this motivational guidebook.

About the Author R. Ian Seymour is an internationally acclaimed author, motivational speaker, coach, mentor, and trainer on the issues of leadership, personal development, and sales negotiation.