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Action Research in Organisations (Routledge Studies in Human Resource Development)

Jean McNiff, Jack Whitehead
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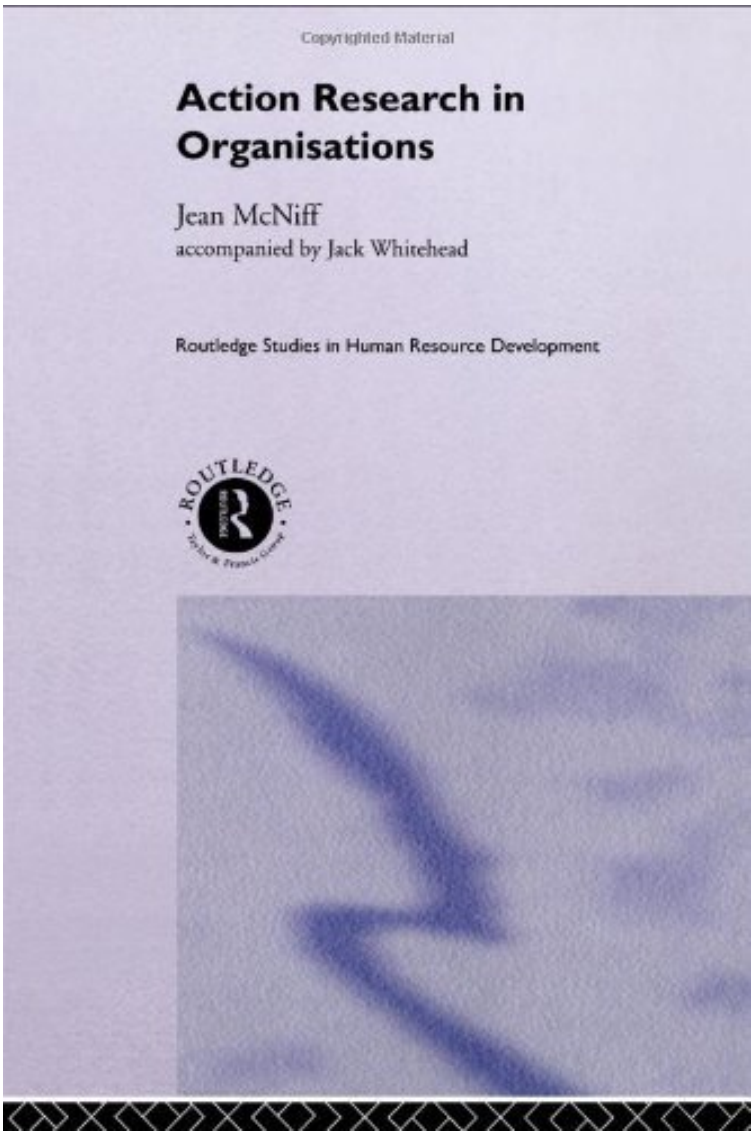

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Jean McNiff, Jack Whitehead : Action Research in Organisations (Routledge Studies in Human Resource Development) before purchasing it in order to gage whether or not it would be worth my time, and all praised Action Research in Organisations (Routledge Studies in Human Resource Development):

The current orthodoxy is that 'knowledge' is the most powerful resource for organisational success. So how can

managers develop the appropriate knowledge base to make their organisations grow? The answer lies in action research. Action research is increasingly perceived and used as a powerful methodology to promote professional awareness and development. However, there are very few texts that demonstrate how this can be utilised to promote management and organisational improvement or that emphasise the reflective nature of improving professionalism. Action Research in Organisations fills this gap. Aimed at both practising managers and university students alike, key features of this title include:* the location of management and organisational theory within a framework * examination of the principles and practice of action research* real-world examples and case studies of people attempting to improve their own situations through action research.