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# Accounting and Finance for Managers: A Decision-Making Approach

*Matt Bamber, Simon Parry*
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Accounting and Finance for Managers is specifically designed for the needs of MBA, EMBA and MA Business and Management students.It includes worked examples throughout the chapters, as well as real-world scenarios and full exercises at the end of each chapter. The book also includes 'Expert view' notes, which encourage students to think

more broadly and present them with further issues to consider. For lecturers, the book begins with an indication of how the course material throughout the book might be divided over different time periods.Providing coverage of basic bookkeeping, readers will learn how to interpret financial statements and grasp underlying theory, interpret a cash budget and identify potential problems, identify appropriate pricing strategies to fit different markets and products/services and incorporate financial evaluation into operational decision making and problem solving.Online supporting resources for this book include bonus chapters covering topics such as cash flow, investment decisions and business planning, and lecture slides for each chapter.

"Managers seeking to improve analytical skills with new accounting and finance tools will find this handbook emphasizes learning through example, and teaches the basics of accounting from how to prepare a set of basic financial statements to interpreting profit, cash budgets, pricing strategies to suit different kinds of markets, and more. Each chapter is paired to course structures so the book can be used as a classroom text, and each melds theory with real-world business applications for maximum effect. It's rare to find a title suitable for self study and classroom learning alike: this book fits the bill, on both."