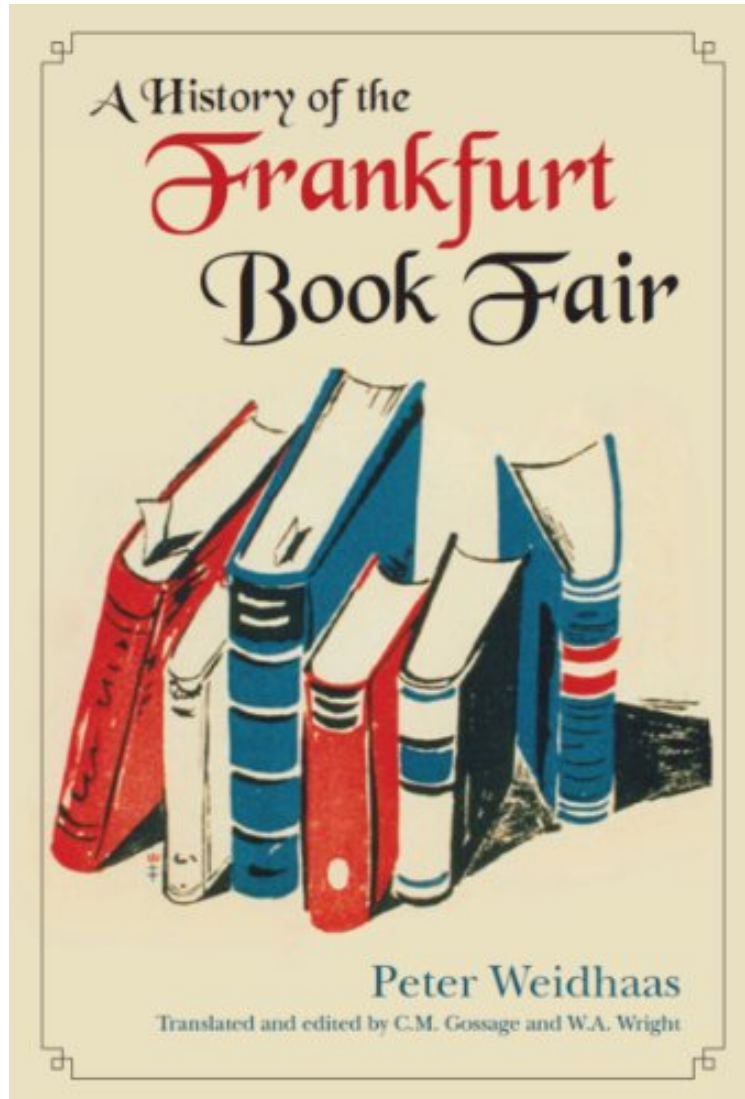


(Read free ebook) A History of the Frankfurt Book Fair

A History of the Frankfurt Book Fair

Peter Weidhaas, Carolyn Gossage

*DOC | *audiobook | ebooks | Download PDF | ePub*



[Download](#)

[Read Online](#)

#2163041 in eBooks 2007-10-31 2012-12-14File Name: B00AETR8E8 | File size: 70.Mb

Peter Weidhaas, Carolyn Gossage : A History of the Frankfurt Book Fair before purchasing it in order to gage whether or not it would be worth my time, and all praised A History of the Frankfurt Book Fair:

1 of 1 people found the following review helpful. The origin of the model that all modern book fairs follow. By Midwest Book Review Book fairs have been an important part of the publishing industry since the days of Gutenberg and the invention of movable type. Recognized as the Mecca for all who are connected to the book publishing industry, the Frankfurt Book Fair is over five hundred years old. "A History of the Frankfurt Book Fair" looks to cover all of its history, as covered by the director of the event for a quarter of a century, and author of "A History of the Frankfurt Book Fair", Peter Weidhaas. Fascinating, expertly written, and full of anecdotes and insights, "A History of

the Frankfurt Book Fair" is strongly recommended as a core addition to personal, professional, academic, and community library collections, as well as the for non-specialist general reader seeking to learn more about the origin of the model that all modern book fairs follow.

A colourful look at more than 500 years of commerce conducted at the renowned Frankfurt Book Fair, from the Middle Ages to the present.

This delightful tome is not only a comprehensive record of the postwar development of the world's largest and most organized book fairs, but also a summary of how today's book industry developed over the past 600 or so years. (Publishing Research Quarterly)I approached this history with the memory of all my Frankfurt experiences and found it to be an enjoyable and informative read the history itself is quite fascinating and the optimistic tone in which the book is written is refreshing. (Cynthia Good)He writes with insight ... about the bazaar and the bizarre that make up the world's largest, annual meeting of minds and money. (Ron Robinson Winnipeg Free Press 2008-01-01)Peter Weidhaas offers a most entertaining and historical look at the Fair, showing the importance of books through the centuries, and their importance is still as strong today. (Shelf Life 2008-03-01)Fascinating, expertly written, and full of anecdotes and insights, A History of the Frankfurt Book Fair is strongly recommended as a core addition to personal, professional, academic, and community library collections, as well as the for non-specialist general reader seeking to learn more about the origin of the model that all modern book fairs follow. (James A. Cox The Midwest Book 2008-05-01)A colourful and revealing look at more than 500 years of commerce conducted at the renowned Frankfurt Book Fair, from its beginnings in the Middle Ages. Even then, in spite of internal strife and religious upheaval, books were becoming increasingly accessible to those who found their way to Frankfurt to buy, sell, and promote. The fact that King Henry VIII sent Sir Thomas Bodley as his personal emissary to purchase books for the new library at Oxford University is an indication of the Fair's growing importance outside Germany. Through the ensuing centuries, the fortunes of the Fair waxed and waned; however, the period following the Second World War brought with it a new spirit of renewal that has yet to lose momentum. In recent years, increasing number of international book fairs have taken the Frankfurt model, and each is finding its own way to further enrich the world of books everywhere.From the Inside FlapA colourful look at more than 500 years of commerce conducted at the renowned Frankfurt Book Fair, from the Middle Ages to the present.About the AuthorPeter Weidhaas served as Director of the Frankfurt Book Fair from 1975 to the new millenium and was ideally positioned to view the last quarter of the twentieth century at the Fair from the inside out. Carolyn Gossage grew up in Toronto and is author of several books. After teaching for more than a decade, Carolyn decided to concentrate on new writing and research projects. Wendy Wright has over 30 years' experiencing teaching and administering German programs in Toronto. With degrees from Canada, U.S., France, Germany, and Austria, she has taught on three continents and published widely.